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**WOMENNOVATOR  
GLOBAL SUMMIT 2021**

1000 WOMEN OF ASIA AWARDS

18<sup>th</sup> Oct – 24<sup>th</sup> Oct'21

**SUMMIT REPORT**

SPONSORED BY



  
**WOMENNOVATOR**  
**GLOBAL SUMMIT 2021**  
 1000 WOMEN OF ASIA AWARDS



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## Founder's Message

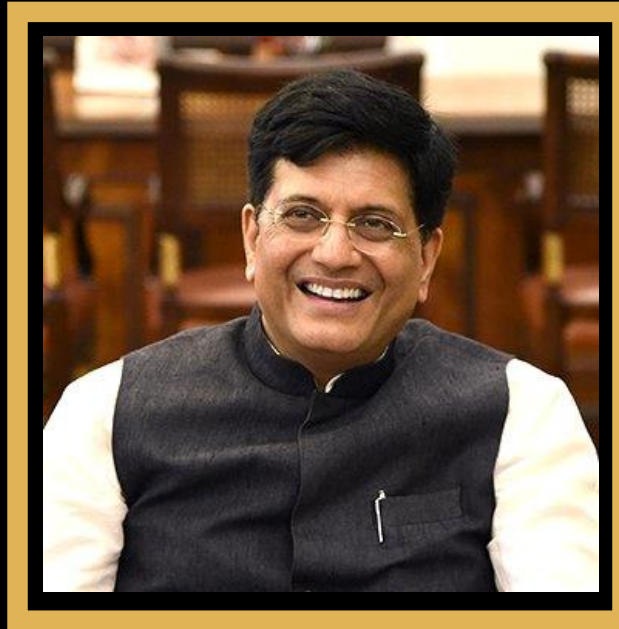


**Tripti Shinghal Somani**  
Founder – Womennovator

*“Her mission is to be a catalyst for every Woman to pursue her dream and become financially independent. She says that she had a great job with PwC and gradually when she got associated with other non-profit organization working for women and curated programs like Raso queen for Homechef, QueensXI cricket league and interacted with women, who with a little motivation excelled in their business over the year, gave her a new mission. This excited her to go deep dive into the cause of empowering women and take it up in a more organized manner which led to the birth of Womennovator.”*

*“The objective of establishing Womennovator is not just to empower the empowered but to go to tier 2 and tier 3 cities and even farther at districts and village level to create opportunities for women by connecting them to our successful Womennovator Leaders and Mentors globally where they have easy access to a platform and opportunities for learning, upskilling, financing, trading, networking etc all leading to financial freedom and achieve main mission of Womennovator which is contribution to real GDP by Women for the nation upliftment. In addition, 3% has become mandatory for all the public sector undertakings and all the ministries to purchase from women-owned businesses which was suggested by Tripti Shinghal Somani, Founder of Womennovator. She has also emphasized to accelerate the procurement process for women in the conversation with Shri Piyush Goyal, Minister of Commerce & Industry” in Womennovator Global Summit.*

## Chief Guest's Message



**Shri Piyush Goyal**

Hon'ble Minister of Commerce & Industry  
Minister of Consumer Affairs, Food & Public Distribution & Textiles  
Govt. of India & Leader of House in Rajya Sabha

*"It has been a truly wonderful privilege to join a week-long celebration, to recognize and reward our ingenious mother, sisters, daughters. It is a very transformative initiative and a matter of joy and privilege to me to attend this womenovator global summit 2021. What we are recognizing today is the capability, the capacity, and the courage of our mothers, sisters, and daughters. Today India has a robust startup ecosystem, which stimulates innovation in every sector from IT to space, however out of the 58.5 million entrepreneurs out of which 8.05 million are women entrepreneurs today. We must change the situation, encourage more women of substance to achieve greater laurels for the country. Recently we have introduced about the reduction in fee allowed by the department in order to help and support Startups and Women entrepreneurs in the country. Filing fees for Startups, MSMEs, Women entrepreneurs has been reduced by 80%.*

**[READ THE FULL CONVERSATION HERE](#)**

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**WOMENNOVATOR  
GLOBAL SUMMIT 2021**

1000 WOMEN OF ASIA AWARDS

18<sup>th</sup> Oct – 24<sup>th</sup> Oct'21

**DAY 1**

**18<sup>TH</sup> OCTOBER 2021**

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# WOMENNOVATOR GLOBAL SUMMIT 2021

## 1000 WOMEN OF ASIA AWARDS

18TH OCT - 24TH OCT

18TH OCT | 4:30 PM IST

### AGENDA - DAY 1



#### SEQUENCE OF EVENT

INAUGURATION

FOUNDER'S MESSAGE

AWARD CEREMONY

FIRESIDE CHAT

AWARD CEREMONY

PANEL DISCUSSION

AWARD CEREMONY

PANEL DISCUSSION



*Vote of Thanks by  
Parvinder Kaur  
Director of Finance  
& Operations  
Arrow PC Network*



**Tripti Shinghal Somani**  
Founder - WomenNovator



**Anil Khaitan**  
Chairman - SNK Corp

**“Are we really closing the Gender Gap in Technology”**



**Ashutosh Sharma**  
EX- Secretary  
Department of Science & Technology



**Ram Gopal Rao**  
Director - IIT Delhi

**“Women Changemaker: Tech for Future”**



**Claire Chen**  
Managing Partner at  
SZLT-ISOURCE Consulting  
Group Ltd. & Advisory  
Board Member at  
Livingstone Greentec AG



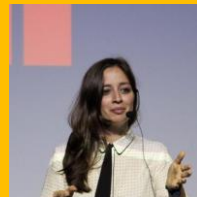
**Michelle Ash**  
CEO GEOVIA  
Dassault  
Systemes



**Rhonda Alexander**  
CEO & Co-founder  
Fluttr



**Ingrid Vadderveldt**  
Founder & CEO  
At Empowering a Billion  
Women & EBW Cares  
Distributors



**Souad Tenfiche**  
Ancelle  
CEO Link  
Innovations



**Rohit Gandhi**  
Ex- CNN New  
Anchor

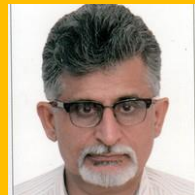
**“Cyber Security & Safety”**



**Vikas Awasthi**  
Leader-Regional  
Sales (Cybersecurity)  
CISCO Commerce India



**Alok Gupta**  
CEO, Pyramid Cyber  
Security & Forensics



**Saket Kapur**  
Managing Director  
Greendesk



**Puneet Kaur Kohli**  
Chief Technology Officer  
Universal Sampo General  
Insurance Co. Ltd.



**Kamini Talwar**  
Director  
IRIS Global Services



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# Glimpses of Day 1 – 18<sup>th</sup> October 2021



## FIRESIDE CHAT

"Are we really closing the gender gap in tech?"



Dr Divya Rajput



Manmeet Singh



Prof. V Ramgopal Rao, Director, IIT Delhi



Ashutosh Sharma



# "Are we really closing the gender gap in tech ?"

Ashutosh Sharma

(Ex - Secretary at Department of Science and Technology, Government of India)

*"We need more women in unrepresented areas in top colleges to produce leadership. For women entrepreneurs, the networking opportunities is bit less because of cultural and societal reasons."*

Dr.V Ramgopal Rao

Director of the Indian Institute of Technology, Delhi.

*"12% of Girls who could have come to IIT, have not joined IIT due to patriarchal Society. A supernumerary Quota is crated to create more seat for girls in the IIT's nearby their hometowns. Last 15 years data of Delhi IIT shows that girl outperform boys by 1 CGPA."*

Dr. Divya Rajput

(India Lead, Texas Global, University of Texas, Austin)

*"Women have touched 26.3% of Gross enrolment ratio in higher education. Female participation in labour work force is only 0.33%. There are only 8.9% firms where women are in top management positions. Technology intervention and Startups are the key areas where women need to take up leadership roles."*

# PANEL DISCUSSION

## Women Changemaker : "Tech for Future"



# Women Changemaker : "Tech for Future"

Rhonda Alexander

(Chief Executive Officer & Co-Founder )

*"Because of Times, Technology, Level of Communication and Covid, Women have opportunities that they have never before in Tech Sector."*

Michelle Ash

(CEO GEOVIA, Dassault Systèmes)

*"Lot of organizations are available for women or young people who want to break in different careers or different industries. We need to make everybody feel safe when they are at work. Only 3% women are developers."*

Claire Chen

(CEO AT SZLT-ISOURCE CONSULTING GROUP LTD. AND ADVISORY BOARD  
MEMBER AT LIVINGSTONE GRETEC AG)

*"It's time for encouraging women to join and contribute in the Tech Sector, bean entrepreneur etc."*

# PANEL DISCUSSION

## "Cyber Security & Safety"



Alok Gupta



kamini



Vikas Awasthi



Saket Kapur

# **“Cyber Security & Safety”**

Alok Gupta

(CEO Pyramid Cyber Security & Forensics)

*“There is a Bill pending for Data Privacy and which when come in force there is a lot of penalties on companies which are not able to protect them from cyberattacks.”*

Saket Kapur

( Managing Director – Greendesk)

*“Cybersecurity solutions space have a smaller number of working women. Cybersecurity is touching our life every moment. It is an integral part of our life.”*

Vikas Awasthi

(Leader- Regional Sales (Cybersecurity-sales Public Sector - Cisco)-

*“According to World Economic Forum due to human negligence related to cybersecurity cost around 1 billion Dollar. All organizations should have a well laid incident response plan for any breach”.*

Kamini Talwar

(Director - Iris Global Services)

Only 3% women reach the board room. Women brings color and energy to the business.  
Company should organize trainings and conferences for women about cybersecurity.

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**DAY 2**

**19<sup>TH</sup> OCTOBER 2021**

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# WOMENNOVATOR GLOBAL SUMMIT 2021

## 1000 WOMEN OF ASIA AWARDS

18TH OCT - 24TH OCT

19TH OCT | 4:30 PM IST

### AGENDA - DAY 2



**CHIEF GUEST**  
Shri Piyush Goyal

Hon'ble Minister of Commerce & Industry, Consumer Affairs & Food & Public Distribution & Textiles, Govt. of India. Leader of House in Rajya Sabha

#### GUEST OF HONOR



**Tripti Shinghal Somani**  
Founder - WomenNovator



**Dr. Hakob Hakobyan**  
Founder - Seaside Startup Summit



**Anil Khaitan**  
Chairman - SNK Corp



**Rakhee Gupta Bhandari**  
IAS, Resident Commissioner, Punjab



**Nidhi Kumar**  
Celebrity Showhost, DD National & India Science



**Sangram Singh**  
Wrestler, Motivational Speaker & Health Guru



**Raga Olga D'Silva**  
Co-Founder Speaking Minds



**Zoya Afroz**  
Miss India International 2021



**Dr. Ramon Llamba**  
Business & Life Coach



**Rita Gangwani**  
Founder Riga-Haus

#### “How far would you go to be fashionable: Style vs Comfort”



**Maryam Popal Zahid**  
Founder - Afghan Women on Move



**Reynu Taandon**  
Fashion Designer



**Rina Dhaka**  
Fashion Designer



**Marvy Rieder**  
Director & Co-Founder Model's Health Pledge



**Vandy Mehra**  
Fashion Entrepreneur Pret Study by Janak



**Rashi Anand**  
Founder Lakshyam



### SEQUENCE OF EVENT

KICKSTART WITH CHAIRMAN

CHIEF GUEST ADDRESS

AWARD CEREMONY

AWARD CEREMONY

PANEL DISCUSSION

AWARD CEREMONY

PANEL DISCUSSION

AWARD CEREMONY



*Vote of Thanks by*  
**Rajnee N Aneja**  
Fashion Designer  
Oide Fashions Rosary  
New Delhi

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# Glimpses of Day 2 – 19<sup>th</sup> October 2021





## Chief Guest



### Shri Piyush Goyal

Hon'ble Minister of Commerce & Industry  
Minister of Consumer Affairs, Food & Public Distribution & Textiles  
Govt. of India & Leader of House in Rajya Sabha

*“Women are the keystone to Indian civilization and are often regarded as the keepers of our values, Indian culture, tradition. We recently celebrated Durga Puja. It reflects the respect Indians traditionally have for “Naari Shakti” as equal partners in our progress in areas of family, society, etc. Women have an important role to play in our society. We understand that in order to create “Atamnirbhar Bharat” we need to create “Atamnirbhar woman”. We stand with our women entrepreneurs shoulder to shoulder for a better India, for a brighter India.”*

## Guest of Honour



**Rakhi Gupta Bhandari**  
(IAS, Resident Commissioner Punjab)

*“Punjab has always been a resilient and warrior state protecting women. Now we have the challenge of bringing women forward into entrepreneurship. Women are to be given a special place and brought in tandem with society. Self-help groups, the tourism industry, hospitality industry are someplace where women are participating in large”*

## Gratitude Note

**“Women key to sustainable development”**

**EXECUTIVE COMMITTEE MEMBER**



**Hakob Hakobyan**  
**Founder –Seaside Startup Summit**

*“Women empowerment has become a global important part of sustainable development. A lot of women are preparing themselves for challenges starting from project management in companies to leading the company, increasing their knowledge and skillsets, becoming more competitive. Thus, sustainable growth depends on women’s empowerment.”*



**Anil Khandelwal**  
**Yogic Secrets**

*“Women empowerment is something that can be a great changer not only for society, not only for the country but globally and we have seen a number of cases where the contribution of women has been unparalleled and unmatched.”*

# PANEL DISCUSSION

## Gender Diversity and Inclusivity : All gender



# Gender Diversity and Inclusivity : All gender

Raga Olga D'silva

(Co founder , Speaking minds )

*“Wrote “Untold Lies” with the encouragement of family, kids, and husband. Sex is what you feel biological and gender is something where we feel what we are in our body.”*

Sangram Singh

(Indian Wrestler )

*“Woman brings men into this world, she teaches him to speak, to walk, makes him gentleman. Education for girls is the biggest human right in the world. It is the responsibility of parents and teachers to teach moral values to their kids about respecting each and every gender. The nation is run by its people who should start working together.”*

Zoya Afroz

(Actress )

*“Women have to fight for their rights. The third gender is shown in a comical way, making jokes about it. We need to give them the opportunity, to change our perspective, change as a society and start educating ourselves. We can have speakers who are of the third gender to share their experiences”.*

Dr. Raman Llamba

(Business & Life Coach )

*“The worst pain for a child is being rejected by parents and not being accepted. It’s important for parents to show unconditional love to their children, to nurture them, and give them a feeling of belongingness.”*

## PANEL DISCUSSION

How far would you go to be fashionable: Style vs Comfort  
Is Comfort the new keyword for fashion?



# How far would you go to be fashionable: Style vs Comfort

## Is Comfort the new keyword for fashion?

Reynu Taandon  
(Fashion Designer )

*The women can use qutuor not only for weddings but also for different styles. The qutuor is not only for a small percentage of people, this is what every single woman deserves and it is not only for the closet but for different styles also.*

Rina Dhaka  
(Fashion Designer)

*Try to be yourself. We grew up in a world of tradition but still, we watch both kinds of television, travel, etc. All of her inventions were a result of necessity. Today, she works with a lot of fashion designers from all over the world and gets influences from the environment, history, research, modernism.*

Vandy Mehra  
(Fashion Entrepreneur, Study by Janak)

*Creativity should be an amalgamation of fashion, wearability, and style. Fashion only for the ramp is not sustainable at all. Neither does it makes any commercial or business sense. Also, Comfort is of utmost importance, and mixed with style makes a garment really appreciated.*

Marvy Rieder  
(Director & co-founder of The Model's Health Pledge )

*We don't need to fit in the world's demands. The world is changing, women are changing, it is more important to look at the needs of an individual and create a safe environment for everybody to live in. Talking to the bigger companies about how can we change would work but we are not there yet.*

Maryam Popal Zahid  
(Founder: Afghan women on the Move)

*Fashion is an expression of your thoughts and it's an occupation where you have to project your thoughts and ideas. Women were given one or two types of clothes which were their identity. Now, there has been an attempt to change this through more contemporary designs with more colors or sleeves. Comfort is of utmost necessity and it is our responsibility to provide them that comfort.*

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**DAY 3**

**20<sup>TH</sup> OCTOBER 2021**

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18TH OCT - 24TH OCT

20TH OCT | 4:30 PM IST

### AGENDA - DAY 3



#### SEQUENCE OF EVENT

KICKSTART

AWARD CEREMONY

FIRESIDE CHAT

AWARD CEREMONY

PANEL DISCUSSION

AWARD CEREMONY

PANEL DISCUSSION

AWARD CEREMONY



**Archana Gupta**  
Non Executive Director - KEI Industries Limited  
& Director, Womennovator Board

**Women led startups becoming Unicorn?      Government role in handholding SMEs**



**Sanjeev Bikhchandani**  
Founder & Executive  
Vice Chairman, Info Edge



**Archana Jahagirdar**  
Managing Partner  
Rukam Capitals



**Tripti Shinghal Somani**  
Founder  
Womennovator



**Ram Mohan Mishra**  
State Investment Promotion  
Board, Govt. of Meghalaya



**Kanika Tekriwal**  
CEO & Founder  
JetSetGo

**“Women’s contribution to the establishment of a new financial and economic model”**



**Jai Madaan**  
Celebrity  
Astrologer



**Blossom Kochhar**  
Founder  
Aroma Magic



**K. S. Bhatia**  
Founder  
Pumpkart



**Dr. Smita Siddhanti**  
Trustee- TIE Global  
Board



**Vertica Dwivedi**  
Founder  
Wade Asia

**“WOMEN, LEADERSHIP, & POWER: What will it take?”**



**Swati Saraf**  
President  
Prive Luxury Limited



**Avijit Dutt**  
Actor  
& Theatre Artist



*Vote of Thanks by*  
**Parvinder Kaur**  
Director of Finance  
& Operations  
Arrow PC Network

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# Glimpses of Day 3 – 20<sup>th</sup> October 2021



# FIRESIDE CHAT

## Women led startups becoming Unicorn ?



# Women led startups becoming Unicorn ?

**Sanjeev Bikhchandani**

**(Co-Founder · Info Edge)**

*“Both men and women need to collectively contribute in the country’s GDP. The key for a company to be successful is to constantly focus on the customer and solve the unsolved problems.”*

**Archana Jahagirdar**

**(Managing Partner – Rupam Capital)**

*“One has to be committed whatever you doing and you can touch the sky.”*

# FIRESIDE CHAT

## Government Role in Handholding SMEs



# Government Role in Handholding SMEs

Shri Ram Mohan Mishra

(Executive Chairman, State Investment Promotion Board, Govt. of Meghalaya)

*“The key to gravitate an investor towards the company is to make an Ecosystem which pave the way for profit making and impact. Information asymmetry should also be avoided by giving relevant and precise information and all the parameters should fall in one place. It should be a national movement where large companies have to carry along the small companies and small have to seek large.”*

Kanika Tekriwal

(CEO and Founder - JetSetGo Aviation Private Service Limited)

*“Government is promoting and encouraging the women entrepreneurs in past 7-8 years and launched a lot of schemes.”*

# PANEL DISCUSSION

## Women, Leadership, & Power: What Will It Take



## **Women, Leadership, & Power: What Will It Take**

**Archana Gupta**

**(Board Member, KEI Industries Limited)**

*“Women founders have all the qualities to build a successful company. The best lens to view gender equality is to see both men and women equal in ability and not put one over the another”*

**Swati Saraf-**

**(President - Prive luxury limited )**

*“Follow your dreams, no matter what you do. Give your 100% and believe in yourself and you can achieve whatever you want.”*



# Women's contribution to the establishment of a new financial and economic model



## **Women's contribution to the establishment of a new financial and economic model**

**K.S Bhatia**

**(Founder – PumpKart)**

*Multitasking members are rock-solid team for a startup. 40% of the women of country are multitasking.*

**Dr. Blossom Kochhar**

**(Founder – Aroma Magic)**

*Multitasking hinders us from learning new things because we are doing many things at one time. It also increases stress among humans. So, the solution is doing one thing at a time with full attention*

**Jai Madaan**

**(Celebrity Astrologer)**

*Women are born with a special ability of multitasking.*

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**DAY 4**

**21<sup>st</sup> OCTOBER 2021**

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# WOMENNOVATOR GLOBAL SUMMIT 2021

## 1000 WOMEN OF ASIA AWARDS

18TH OCT - 24TH OCT

21ST OCT | 4:30 PM IST

### AGENDA - DAY 4

#### “Era of The Information Age”



**Ajai Garg**  
Senior Director of Ministry of Electronics and IT (MeitY), Government of India



**Simmi Puri**  
Director  
CISO Cybersecurity Pvt. Ltd.

#### “Sustainable goals and Real Women GDP”



**Shabnam Siddiqui**  
UN Global Compact Network India



**Rajan Sudesh Ratna**  
UNESCAP



**Sushma Kaushik**  
Aavishkaar Capital



**Shruti Kushwaha**  
Founder & CEO  
Crealoons Innovations

#### “Marketing strategies - Domestic and International market”



**Ramesh Agarwal**  
Mentor, Agarwal Packers & Movers



**Anil Khaitan**  
Chairman  
SNK Corp



**Adesh Gupta**  
CEO  
Liberty Shoes



**Sonal Jindal**  
Promotor  
Medusa EXIM

#### SEQUENCE OF EVENT

KICKSTART

AWARD CEREMONY

FIRESIDE CHAT

AWARD CEREMONY

PANEL DISCUSSION

AWARD CEREMONY

PANEL DISCUSSION

AWARD CEREMONY



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Fashion Designer  
Oide Fashions Rosary  
New Delhi*

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# Glimpses of Day 4 – 21<sup>st</sup> October 2021



## “Era Of The Information Age”



Dr. Ajay Garg -

(Senior Director of Ministry of Electronics and IT (MeitY), Government of India)

*“India has a very important role to play in the upcoming decade both in terms of global economic prosperity and in terms of bringing equality in terms of gender or giving people a better quality of life. Because India has done something very different from global technology by using its public digital platform and a number of policies for the inclusion of the whole community, digital will play an important role. The shift will take place from the silicon valley of the west to the silicon valley of the east which happens from India. We have the right set of the population having a talented workforce, technocrats, doctors. Instead of creating job seekers through our education system, we need to create innovation so that they become job providers and become responsible citizens to solve the problems of our generation.”*

# Sustainable goals and Real Women GDP



Sushma



Rajan Sudesh Ratna UNESCAP



Shabnam Siddiqui



Shruti Kushwah

## **Sustainable goals and Real Women GDP**

**Rajan Sudesh Ratna**

**UNESCAP**

*“There are a lot of debates and discussions going on to achieve the SDGs (Sustainable Development Goals) of the WTO(World Trade Organization) having 17 goals. These goals have been adopted by countries all over the world including India. It covers three pillars of social, economic, and environmental aspects.COVID has brought a challenge to the well-performing economies of south Asia and India. In terms of gender, women during lockdown had to work for more hours. The additional responsibilities on the woman had increased, especially the non-paid work, increasing pressure on them. The recent SDG report 2021 showed south Asia including India was lagging behind in all 17 goals. We have to accelerate with much push and force.”*

**Sushma Kaushik**

**(Partner - Aavishkaar Capital)**

*“As investors, we need to believe that we are equally responsible for pushing the role of SDGs to be more responsible investors in the large steam of things. Post-COVID people have started realizing the importance of ESGs (Environment Social Governance), countries are recognizing the importance of meetings on topics like climate change, SDG requirements. All of these have huge repercussions on society at large. Policymakers can make policies but in the end for this to percolate every” practitioner needs to play their role.*

**Shabnam Siddiqui**

**(UN Global Compact Network India)-**

*“Sustainability has seen changes in the last decade. Earlier SDGs were just a checkbox factor in most reports which was submitted and accepted. But now with physical changes happening in the environment, at the business level, there is much more seriousness, much more commitment, and much more target setting in terms of carbon emissions. ESGs are one of the most critical factors and now have been taken up with public sector companies especially the smaller ones. Sustainability in the next 10 years seems more promising as a lot of people are talking about it and becoming knowledgeable including the youth as well as the school children.”*



# Marketing strategies Domestic and International market



# **Marketing strategies**

## **Domestic and International market**

**Adesh Gupta**

**(CEO\_Liberty Shoes)**

*“It is important for the woman of today’s substance, they should map their entire business plans on a piece of paper. First, we need to define what is our core competence. When we talk about the best research, first know where to position yourself, mass market, masstige market, prestige or luxury market. Now given that position, start your best research in terms of competition, mapping, product segment, who are your competitors in that price point, what are the seven “p” of marketing. Compete with the best in the world. Check out the high street shops, luxury shops, small street shops.”*

**Anil Khaitan**

**(Chairman – SNK Corp.)**

*“Perform a SWOT analysis first of the market space, competitive analysis, analysis on technology. Once you are confident enough to launch your product, it should be profiled in such a way so that it is meeting one of the messages which you are conveying to the consumer’s mind that other products are not. A consumer must see a benefit in any product or its satisfying its basic needs, catering to his essential pleasures, what does the product do psychologically to the human mind, accordingly perform the psychometric analysis and market positioning.”*

**Ramesh Agarwal**

**( Chairman & Managing Worker, Agarwal Packers & Movers)**

*“Most of the things depend on the product which you are selling. Marketing is costly, its graph increases initially, reaches a constant value, and then falls down rapidly. But there is a concept known as “Reverse Marketing” which comes out of the consumer’s mouth. Publicize their feedbacks through various platforms to your clients who like to hear stories. Customers are like God for businessmen. Take their feedbacks, accept their complaints and work on correcting them. Marketing is not the only major criterion. Post that customer care is very important. Consider complaint as a gift.”*

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**DAY 5**

**22<sup>nd</sup> OCTOBER 2021**

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# WOMENNOVATOR GLOBAL SUMMIT 2021

## 1000 WOMEN OF ASIA AWARDS

18TH OCT - 24TH OCT

22ND OCT | 4:30 PM IST

### AGENDA - DAY 5

#### “Creating New Paradigms: Channelling Your Inner World”



Swati Piramal  
Vice Chairperson  
Piramal Group



Geetanjali Kasliwal  
Managing Director  
AnanTaya Retails Pvt. Ltd

#### Social Dilemma: Disrupt the Disruptor



Tripti Shinghal Somani  
Founder - Womennovator



Ingrid Vanderveldt  
Founder & CEO, Empowering a  
Billion Women EBW Cares Distributors

#### “Tech Influence in Education”



K Thiagarajan  
CEO & Head  
Strategy & Technology  
Agastya



Dr. Leena Chandran  
Wadia  
Director Vedatya  
Institute



Sandeep Munjal  
Director  
Vedatya Institute



Meeta Sengupta  
Centre for  
Education Strategy



Shalini Nambiar  
Founder-SN Educational  
Consultants

#### “Womennovator US Chapter Launch in association with Consulate General of India New York : Future Women Leaders”



Vipul Dev  
Consul (Pol & PIC)  
Consulate General  
of India New York



Neeta Jain  
New York's first Indian  
American Women  
Democratic Leader



Seema Jagtiani  
President  
Amogh Agency LLC



Harini Madhira  
Founder & CEO  
Cisne of Arts  
& Entertainments LLP

### SEQUENCE OF EVENT

KICKSTART

AWARD CEREMONY

FIRESIDE CHAT

AWARD CEREMONY

PANEL DISCUSSION

AWARD CEREMONY

PANEL DISCUSSION

AWARD CEREMONY



Vote of Thanks by  
Manmeet Singh  
Founder & Creative Head  
Gems In Jewels

WOMENNOVATOR GLOBAL SUMMIT WILL BE AIRED AT  
[WOMENNOVATORS.COM/GLOBALSUMMIT2021](http://WOMENNOVATORS.COM/GLOBALSUMMIT2021)

Glimpses of Day 5 – 22<sup>nd</sup> October 2021



## Creating New Paradigms: Channelling Your Inner World



Dr. Swati Piramal  
(Vice Chairperson of Piramal Group)

*“Women are multitasker, creative and love to network with others. These things are necessary for growing business. Meditation and spirituality help to maintain good mental health.”*

## Social Dilemma : Disrupt the Disruptor



Ingrid Vanderveldt- EBW Worldwide

Ingrid Vanderveldt

(Founder and CEO at Empowering a Billion Women and EBW Cares Distributors)

*“Don’t get too lost in tech and lose the focus on growing your business. Social media apps are taking people away from building and growing. People use tech in such a way that advances purpose and profit.”*

# Tech Influence in Education



Meeta Sengupta  
(Centre for Education Strategy)

*“In our wrote learning ways, the ways we got trapped in, we begin to think schooling is all of education. The way it played out in India we realized that schooling does not deliver education nor learning. The whole purpose of school has become diluted. What do schools actually do, what do they actually deliver that is a question that has been brought forth by COVID. The need for providing proper infrastructure among the digital divide is absolutely real. While its the government responsibility to provide proper infrastructure especially internet, it would be lovely to see woman groups such as womennovator bring together cooperative models of sharing wi-fi : the way it is done in shops and commercial areas etc.”*



# Tech Influence in Education

**Mr. Sandeep Munjal**  
**(Director, Vedatya Institute)-**

*Looking at the Behavioral pattern, if we are going to expect a behavioral shift from children, the behavioral shift has to first come from us, we have to be role models. If we want our children not to be disruptive in terms of picking mobiles or electronic gadgets, that expectancy also has to be for the faculty member on the other side. They will ammulate us.*

**Dr Leena Chandran Wadia**  
**(Senior Fellow at the Observer Research Foundation (ORF)**

*We have to learn how to teach online correctly. We were pushed into a lot of online education during COVID due to which the pedagogy had to change, had to be more interactive and so on which was difficult for many. So Boredom is associated with a certain way of functioning in the wrong context at the wrong time. The important thing is that technology is a very important and powerful tool ; it is only excellent in the hands of the right people, the skilled people in the right context.*

**K Thiagarajan**  
**(CEO and Head of Strategy and Technology for Agastya )-**

*As long as we keep the role of technology as an assistance and as an aid rather than replacing learning and education as a whole that can replace kind of thoughts or not correct it at all particularly in school education just what we worked. It takes a great teacher to facilitate, blending technology and make sure that technology is actually an aid and does not replace.*

# Womennovator US Chapter Launch in Association with Consulate General of India, New York : Future Women Leaders

Womennovator is talking...



**Tripti Singhal Somani**  
(Founder - Womennovater)

*“Our vision is to simply ensure that whatever women is able to contribute, whatever her passion converts to a real GDP contribution and contributes to our five trillion economy opportunities which our country Prime Minister is focussing on and that is only possible if we work with different companies like US.”*

## **Womennovator US Chapter Launch in Association with Consulate General of India, New York : Future Women Leaders**

Vipul Dev

Consul (Pol & PIC)

Consulate General of India, New York

*“In the current situation of world women hesitate to take leadership positions and this is also the realization among women and other parts of society. Somehow, we need to overcome this obstacle which is mostly in our minds. There have been a lot of efforts among individuals, families and society that women are being encouraged to take up leadership positions. Women have to aim to be financially independent to increase their potential along with educating” themselves.*

Dr Neeta Jain

(practicing psychologist and also New York's first Indian-American woman Democratic District Leader)-

*If you can take a lead role in a diverse community, that shows that you have accomplished something that you are at that level that you can proudly say that you are an independent lady. Whatever field you are in, every lady has a special talent, you just have to know what it is.*

Seema Jagtiani

President, Amogh Agency LLC

*Every woman has the talent and right to know the concepts of finance and enter bigger fields and plan it better, starting from the early phase of their life. Financial planning is what is very much needed and required and everybody must try to know about that.*

ORGANISER



Gvriksh



**WOMENNOVATOR  
GLOBAL SUMMIT 2021**

1000 WOMEN OF ASIA AWARDS

18<sup>th</sup> Oct – 24<sup>th</sup> Oct'21

**DAY 6**

**23<sup>rd</sup> OCTOBER 2021**

SPONSORED BY





# WOMENNOVATOR GLOBAL SUMMIT 2021

## 1000 WOMEN OF ASIA AWARDS

18TH OCT - 24TH OCT

23RD OCT | 4:30 PM IST

### AGENDA - DAY 6

#### “Women in mainstream and untold challenges”



Nandita Das  
Indian Actress & Director



Tripti Shinghal Somani  
Founder - Womennovator

#### “Evolving role of women in society”



Rajeev Khandelwal  
Indian Film & Television Actor



Mrinalini Srivastava  
IPS Officer



Megha Ahuja  
Director  
Vivekanand School

#### “Key to Perfection”



Anju Modi  
Indian Fashion Designer

#### “Against All Odds”



Ira Singhal  
Dy Commissioner  
Revenue Dept. Delhi

#### “Its never to late”



Dinesh Mohan  
Indian Fashion Designer

#### Gratitude Note



Dr. Dewakar Goel  
Researcher, Author & Speaker

### SEQUENCE OF EVENT

KICKSTART

AWARD CEREMONY

FIRESIDE CHAT

AWARD CEREMONY

FIRESIDE CHAT

AWARD CEREMONY

FIRESIDE CHAT

ENTERTAINMENT



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# Glimpses of Day 6 – 23<sup>rd</sup> October 2021



# “Women in mainstream and untold challenges”



Nandita Das  
(Indian Actress and Director)

*“Greater sense of awareness and understanding is required. Women were conditioned in the patriarchal society to always be at an end. Films are quite impactful in bringing about change. They inspire people. If someone is thinking of getting into the field of acting and films, they need to think of the genuine reason they want to do it. The only way of becoming a Role model is by first bringing change in our own life. Women with courage and conviction are role models. If you are getting validated for your work, go ahead and work harder.”*

## Evolving role of women in society



Megha Ahuja



Tripti Shinghal



RAJEEV KHANDELWAL



Mrinalini

Megha Ahuja  
(Director, Vivekanand School, Founder, Sashakt-The Ovarian)

*“Gender should not be something which should stop people from living their dreams. ‘Equality of Opportunities’ should be focused upon rather than ‘Equality of Outcomes’.”*



## **Evolving role of women in society**

**Rajeev Khandelwal**

**(Indian film and television actor, singer, and host)**

*“Women have taken over in every field of the society. Be it Agriculture, be it cameraman or govt officials, women can be found everywhere now and it’s a beautiful change that the society is going through. It will take some time for a huge country like India to bring women at par with men completely. Situation is worse in Rural part. Men have a greater role to play in bringing about the change in the society. Men also get under pressure of being a ‘Man’.”*

**Mrinalini Srivastava**

**(IPS officer)**

*“Gender is a Social Construct. It ascribes certain roles and opportunities to men and women. This division of roles also differs from region to region and in different sections of the society. This ascription is now breaking gradually due to two factors: Education and Exposure. I myself at an individual level, didn’t face any challenges but at the society level, I do face challenges in the upliftment of women. In the South Asean Subcontinent, the society is going through a transformation at a greater pace.”*

## “Key to Perfection”



Anju Modi  
(Fashion Designer)

*“Gender inequality is in your own mind. The more you think about it, the more you experience it. Everything lies in your mind. One should be going with the flow and enjoy the things like they are going. Our country is one of the only countries with living crafts and our country is endowed with many cultures.”*

## “Against all Odds”



Ira Singhal  
(Deputy Commissioner, Revenue Dept. Delhi)

*“For women, the success is more visible in the society. For men, they are supposed to do that because they get all the opportunities. The number of responsibilities women end up taking, allows them to multitask. Multitasking makes you smarter and more efficient. It makes you superior. It is important for everyone to be aware of what they are saying and it becomes more important when you have important responsibilities.”*

## “Gratitude Note”



Dr. Dewakar Goel  
(Researcher, Author and Speaker)

*“We are recognizing women who have excelled in various disciplines. I also got a chance to interact with different NGOs. Women are showing their worth in the society. In times to come, housewives are also going to get recognized. Award should be seen as a motivation to work even harder.”*

## “Its Never too Late”



Dinesh Mohan  
(Oldest Super Model)

*“Innovation has always been the momentum for me. Whenever you feel like, that is the right age to do anything. Both, the body and mind are interconnected with the mind being more powerful. Your thought process defines you. Women should start prioritizing themselves. Liv life to its fullest.”*



# WOMENNOVATOR GLOBAL SUMMIT 2021

## 1000 WOMEN OF ASIA AWARDS

18TH OCT - 24TH OCT

24TH OCT | 11 AM IST

AGENDA - DAY 7

### “Boosting Start-Up Ecosystem in India”



**Harkesh Kumar Mittal**  
Chairman- Startup India Seed Fund Committee  
& Former Programme Head of Innovation,  
Entrepreneurship & Tech. Commercialisation at DST GOI



**Shruti Chaturvedi**  
Founder & Editor  
Chaaipaani

### “Women of Substance and Story Behind”



**Naina Lal Kidwai**  
Chairman Advent  
Private Equity India  
Advisory Board



**Marguerite Soeteman**  
Reijnen  
Chairman- Executive  
Board of Aon Holdings



**Tripti Shinghal**  
Somani  
Founder - Womennovator



**Le Hoang Diep Thao**  
TNI Corporation & Kings  
Coffee Chairman

### “Key-note session”

### “Legal rights of women and Scope of Women in IBBI”



**Mukulita Vijayawargiya**  
Whole-Time-Member  
Insolvency and Bankruptcy Board of India

### “Financial Independence for Women”



**Anju Arun Matta**  
Director Finance  
Fortune 100



**Padmaja Ruparel**  
Co-Founder  
Indian Angel Network



**Shalini Lall**  
Banker



**Erlijn Sie**  
Global Partnership Manager,  
Ashoka Neitherlands



**Sandhya Prakash**  
Beacon Energy  
Solutions & Tech. UAE

### SEQUENCE OF EVENT

KICKSTART

AWARD CEREMONY

FIRESIDE CHAT

KEYNOTE SESSION

AWARD CEREMONY

PANEL DISCUSSION

AWARD CEREMONY

PANEL DISCUSSION

FIRESIDE CHAT



*Vote of Thanks by*  
**Manmeet Singh**  
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# WOMENNOVATOR GLOBAL SUMMIT 2021

1000 WOMEN OF ASIA AWARDS

18TH OCT - 24TH OCT

24TH OCT | 11 AM IST

STORY OF THE LEGEND & LIVE PERFORMANCE  
BY USHA UTHUP



**USHA UTHUP**

INDIAN POP, JAZZ ,PLAYBACK SINGER & PADMASHRI RECIPIENT



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# Glimpses of Day 7 – 24<sup>th</sup> October 2021



# Women of Substance and Story behind



Marguerite Soeteman-Reijnen



Naina Lal Kidwai



Tripti

# Women of Substance and Story behind

Marguerite Soeteman-Reijnen

Chairman - Executive Board of Aon Holdings

*“If you have a dream, please pursue it and believe in yourself. Women have a very good virtue of looking at the world. Doing business is a huge opportunity for women to go to next levels. People hesitate to invest in enterprises led by women. Involvement of women in the workfield needs to increase to increase overall GDP of the nations. We need to accept the differences between men and women. World is going ahead with positive changes. It is important for the govt as well to support private sector.”*

Naina Lal Kidwai

(Chairman Advent Private Equity India Advisory board)

*“According to some reports, 69% of women entrepreneurs have been reported as working at lower productivity. 74% indicated that they haven't received any new orders as a result of Pandemic. Lack of working capital reported by 64% women entrepreneurs. 60% reported lack of coordination due to 'Work from Home'. Lack of clarity about implementation of schemes on ground has also been reported. Some have desired to adopt new technologies. We need to move to a scenario in which people can get credit based on their business and not based on their collateral. Society takes women as home caretaker and men as the bread earner. We need a change in which both the parts( male and female) are involved equally in all types of work. We should not fight harshly. Society needs to change and we are seeing positive outcomes now.”*



## Legal Rights of Women & Scope in IBBI



**Dr. Ms. Mukulita Vijayawargiya**  
**(Whole-Time Member in the**  
**Insolvency and Bankruptcy Board of India)**

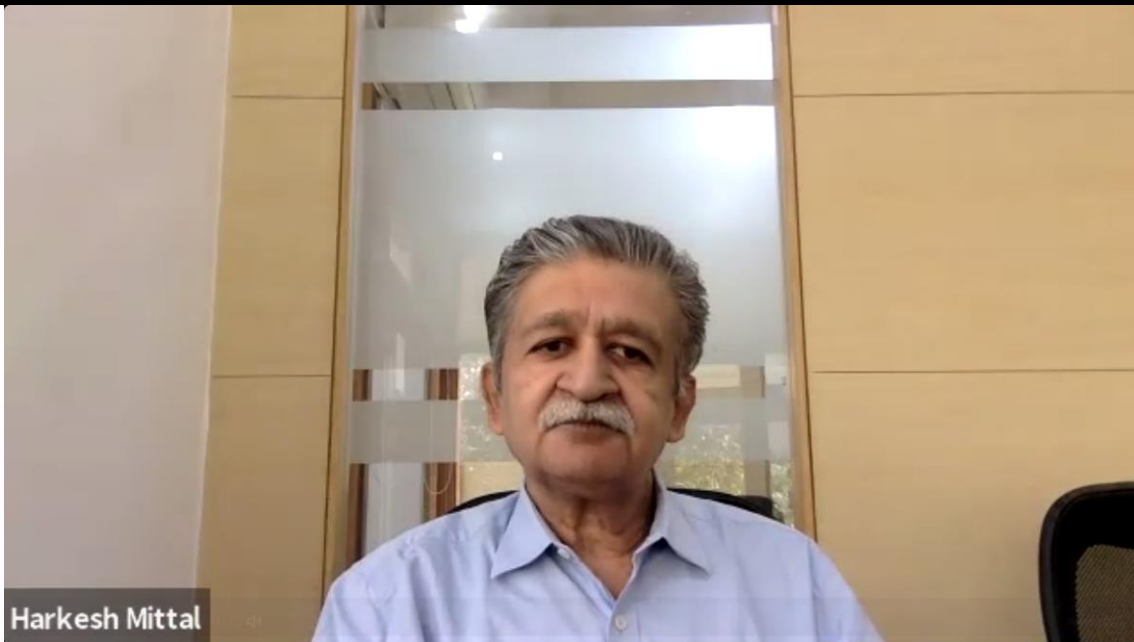
*“Every woman should know rights granted to them by constitution. Women have become a game-changer in national development, national security and to preserve culture. Women should also be aware of fundamental duties mentioned in constitution. Every woman should recognize her strength of preserving culture, to promote family and nation security. Everybody should recognize their strength and responsibilities.”*



**Meenakshi Sharma**  
**Director General ( DG), Comptroller & Auditor**  
**General ( CAG), GOI**

*Indian women have come a long way. There is no sector where women are not performing. There are some challenges women face. It's the duty of every citizen and the govt to help women grow. A lot of work of women is not getting recognized. There is inequality in the policies being framed by the government. There needs to be an affirmative discrimination to bring women at par with men. In Education and health sector, women have been the bedrock. There are many example of women excelling in different fields. Women must support women.*

## Boosting Startup Ecosystem in India



Shri Harkesh Kumar Mittal

(Chairman - Startup India Seed Fund Committee & Former Programme Head of Innovation, Entrepreneurship and Tech. Commercialisation at DST GOI)

*“Take every experience including failures as a learning experience. India is ranked number 3 in startups. We need more women to actively participate in startups. Women are great in making social networks. MNCs are looking at India because we have technical skills, infrastructure and man power etc.”*

# Financial Independence for Women



**Anju Arun Matta**  
(Director Finance, Fortune 100)

*“Owning self and speaking with courage and humility is important. In case you have chosen something and it does not work in your favor then quickly move on, make a change. Focus on building relationships, building a good network. Success comes easy for those who are consistent and hardworking and quickly change around with the environment.”*

**Ms. Padmaja Ruparel**  
(Co-Founder - Indian Angel Network)

*“The first generation industry which changed the face of India was the IT industry. More than 95% of the companies that were born were first-generation entrepreneurs. The entire industry has become first-generation which started with an aspiration of 50 billion and is today pushing to become a 300 billion industry.”*

# Financial Independence for Women

**Ms. Eriijn Sie**

**(Global Partnership Manager, Ashoka Netherlands)**

Much of the world is currently stuck in a management bubble that is based on teaching people certain skills but that has become really outdated when everything is changing in this world we are living in, one must be a changemaker him or herself to be able to play and changemaker skills are to be there at the core heart at what we do. It's an attitude, not a skill. It consists of empathy, creativity, teamwork, initiating whole new quality of leadership.

**Ms. Shalini Lall**

**(Managing director & COO, Trade, - Standard Chartered in Singapore)**

Understand how you can live on your own and stand on your feet. Manage your own finances. Get a good advisor for managing your finances. For SMEs, it has always been a barrier to arranging capital. There are a number of initiatives happening in India that are all about financing SMEs. It is an area getting disrupted rapidly. Women for having an additional barrier for accessing funds is a myth that will get busted. As bankers, Having women on the other side is much more creditworthy because we think of them as more responsible, diligent and their ability to deliver has been proven time and again. There are a lot of initiatives by the government of India where they have allowed all possible ways for SMEs to get funds.

# Women Technology & Education

*“Techno-women creating revolutions” with Gazal Kalra, Tech Entrepreneur & WEF-Young Global Leader, #PradeepGupta, Chairman CML Co-Founder Indian Angel Network Global Trustee, TiE and moderated by Abhinav Tandon , Luckiest Man Ever Building for Bharat & Executive Committee Member in Womenovator*



WATCH HERE

# Social Innovation & Sustainable Entrepreneurship

*“Creating Meaningful impact through Women-led Entrepreneurs” with Tripti Shinghal Somani, Founder Womennovator, CEO KGS Advisors, Malik Irfan (MAICD), Director, Womennovator Australia, & CEO, inQ Innovation, Suey Keay CEO Queensland AIHub, Dhun Karai, Non Executive Director, Digital Transformation Advisor & Partner at Grant Thornton LLP (US) Bharat, Sheba Nandkeolyar, National Chair Women in Business, Australia India Business Council Ltd. & CEO MultiConnexions, Helen Lobo, Mindset & Transformation Coach, Global Director for Entrepreneurship Development Womennovator,*



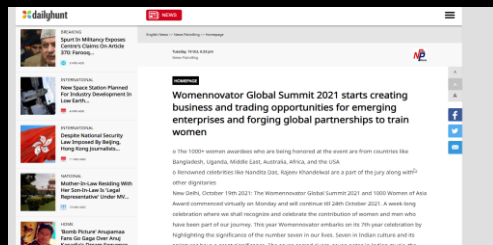
WATCH HERE

# Press Coverages

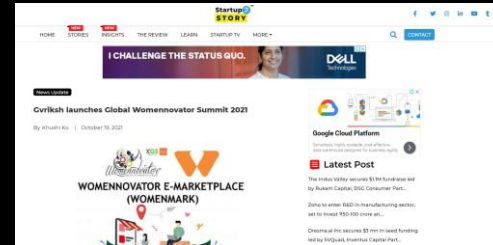
## TOP STORIES



Your Story



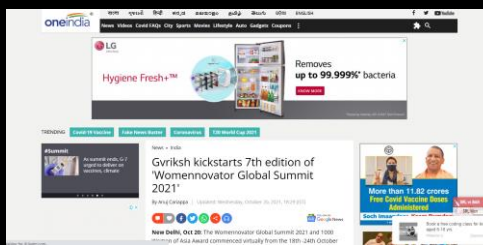
Daily Hunt



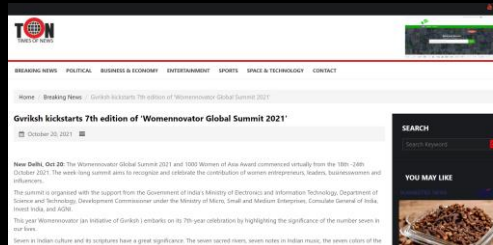
Start Up Stories



Silicon India



One India



Times of News



Women Entrepreneurs India



News Patrolling



Rajasthan Award Ceremony



Uttarakhand Award Ceremony



Maharashtra Award Ceremony



Uttar Pradesh Award Ceremony

Arrivalin

Indiaeducationdiary

Newslogged

Newztrends

Allmaa

Aajkitaaznews

Sanskrit-ai

Overtonspeech

Khaboreprakash

# WOMENNOVATOR | THE BIG SHIFT



## WOMENNOVATOR | VIRTUAL INCUBATION PROGRAM

Creating a generation of Financially Independent Women by turning every Woman's career Aspiration into Action

### Precursor

After playing safe for many years in the corporate sector, Nia decided to embark on an entrepreneurial journey. She was clueless about how to start her own business or even build a website. That's how she found herself attending a Zoom meeting with 200 other women last year after she enrolled with us for the **Virtual Incubation Program for female entrepreneurs**. We are excited to take this **10-week journey together** to help you build the business of your dreams!

The **BIG SHIFT** was launched in 2018 in 20+ cities of India and has empowered over 8000+ women and counting. Today we are working closely with 8000+ women in 100 cities of India across 90+ sectors. Our flagship event next month shall recognize 1000 women who have experienced a 'Big Shift' in their professional and personal lives.

Beyond individual women, we have observed that it has far-reaching benefits for their families and society. Today, we are a **global community of 10,000 men and women working diligently towards making women a 'true contributor' to the nation's economic growth**. India is committed to making sure that women and girls contribute as equal partners to the growth and development of the country under the Sustainable Development Goal (SDG)-5

WOMENNOVATOR | THE BIG SHIFT  
(Click Here)





## About WomenNovator

WomenNovator is a social impact platform to empower women entrepreneurs, professionals, and social activists to experience fulfillment in life. Through meaningful interventions at different stages, we offer support to women-led initiatives. Our primary goal is to promote aspiring women and **build a better working world for them.**

Today we interact with tens of thousands of women across the globe and offer a range of activities to help women connect, learn and lead. We are a global community of 8,000+ men and women working diligently towards making women a **true contributor to the nation's economic growth.** We are committed to making women and girls contribute as equal partners to the growth and development of the country under the **Sustainable Development Goal (SDG)-5.**

The Women of Asia Summit 2021 is a week-long celebration where we will **be awarding 1000+** who have successfully scaled their businesses with us. The event celebrates their achievements and gives them an opportunity to pitch to the esteemed jury member for future growth. WomenNovator envisions creating a **Better Working World for Women.**

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ORGANISER



Guriksh



**WOMENNOVATOR  
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