

GLOBAL INCUBATOR FOR WOMEN



WOMENNOVATOR 10K FELLOWSHIP

“DEWI”

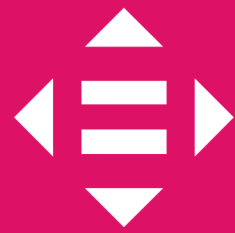
DEVELOPING & ENHANCING **W**OMEN OF INDIA

 www.womennovators.com

17 PARTNERSHIPS
FOR THE GOALS



10 REDUCED
INEQUALITIES



5 GENDER
EQUALITY



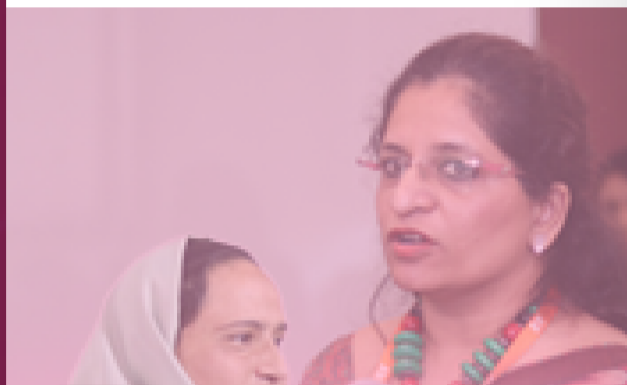
8 DECENT WORK AND
ECONOMIC GROWTH



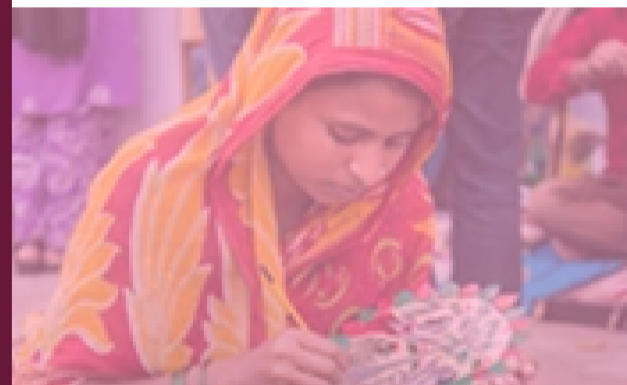
COMMUNITY



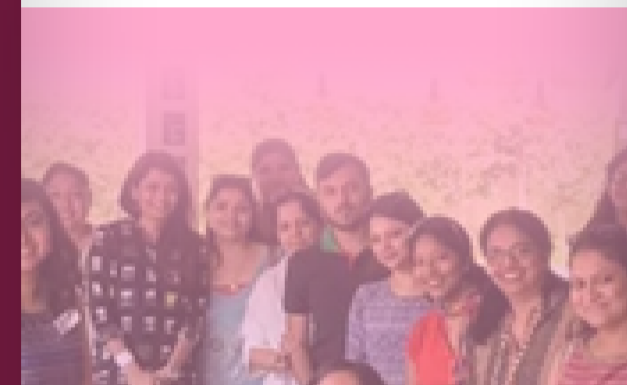
WE PITCHING



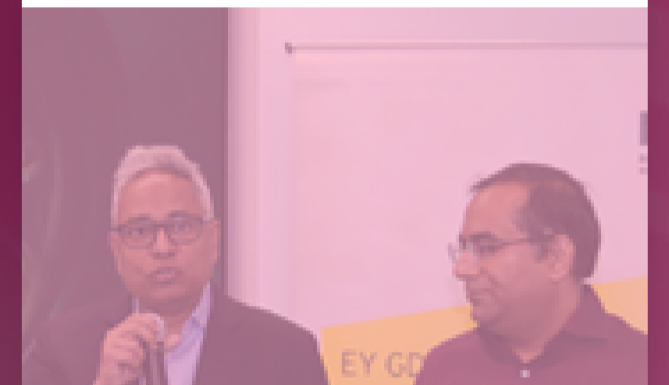
GO TO MARKET



**INCUBATION &
ACCELERATION**



**STAKEHOLDER
CAPACITY BUILDING**





What is Womennovator?

Catalyst | Empowering Women Driving GDP

Community Creation, Management & Scalability

Cultivating Leadership, Sparking Ripple Effect

Collaboration & Partnership

Go Global | Corporate Tie-ups & Incubation



WE Invests in leaders who are making a difference in the world's biggest issues

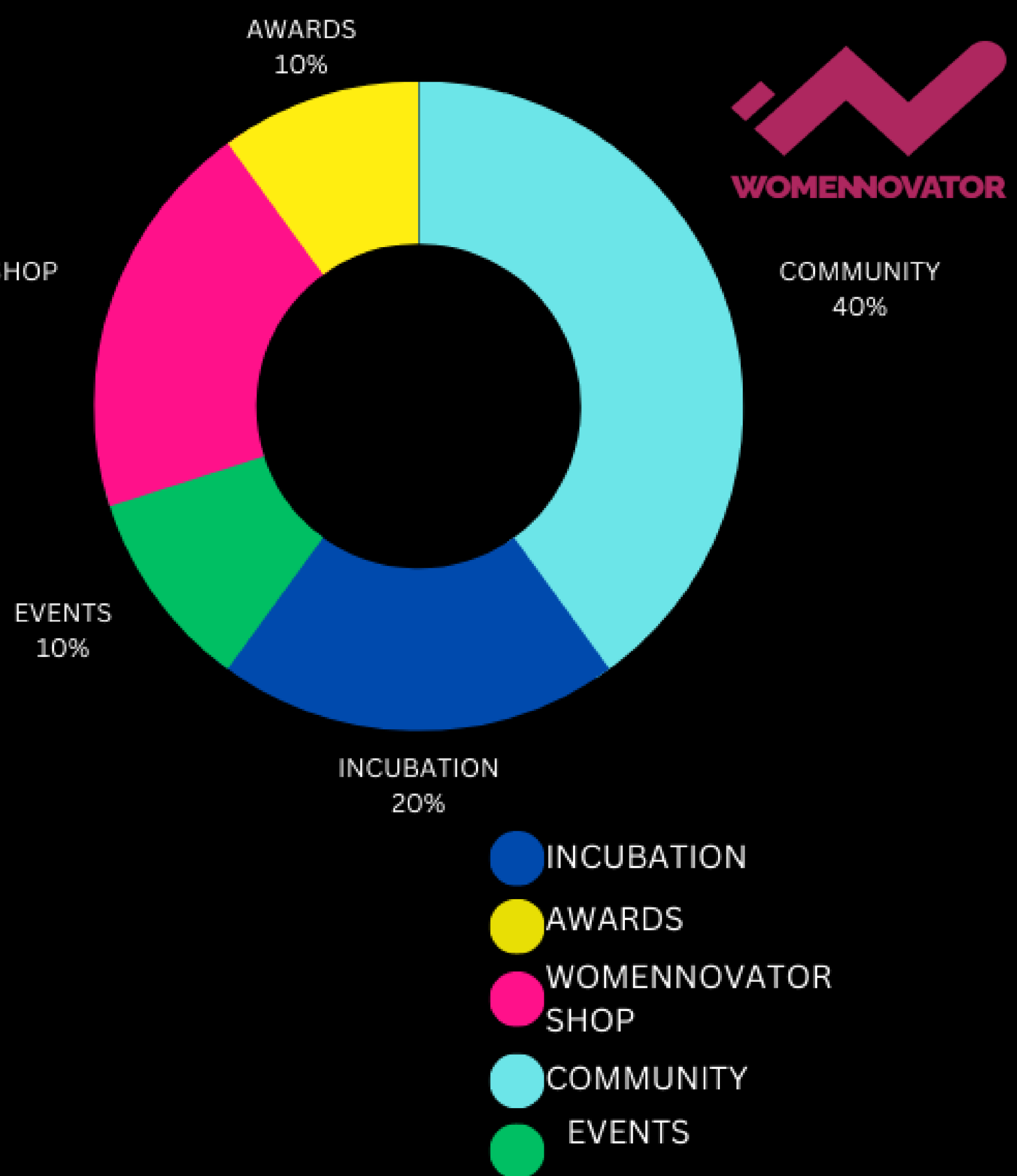


WHY CHOOSE WOMENNOVATOR

WOMENNOVATOR SHOP
20%

Womennovator empowers women-led businesses through community creation, leadership cultivation, and scalable solutions. By partnering with them, you can help drive economic growth while contributing to a more inclusive world.

<https://womennovators.com/>



SUCCESS STORY



**Huda Nazir | Success Story
Contribute to GDP growth**

**Linking Opportunity with
Possibility |**

3 % Procurement Policy

WHY NOW?

FOCUS : **RIGHT TO CHOOSE:**

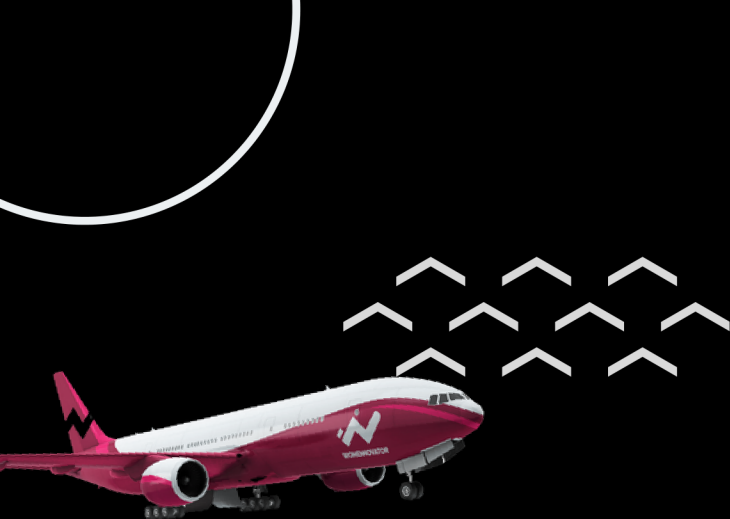
We know that women make successful leaders; like their male colleagues, they problem solve, make decisions and get the job done.

However, women are still faced with the same biases of old, which can undoubtedly disrupt confidence and bring into question individual leadership styles.

The journey for gender equity does not fall on the shoulders of women alone. This is everyone's mountain to climb and together we can achieve more. Creating a diverse and therefore more innovative workforce will generate a more relatable and connected Public Sector; enabling it to deliver better outcomes for its people.

MISSION: Incubate 10k Women and help them accelerate to grow their skills, career or business. Its time when women get in action and contribute to GDP's of respective countries.





DEWI (DEVELOPING & ENHANCING WOMEN OF INDIA)



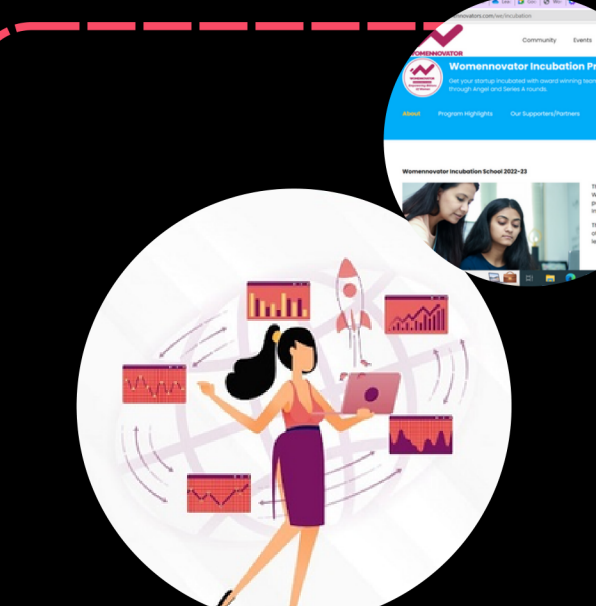

Community Enablement
We focus on building our community through our program
100 Power Women



Stakeholder Capacity Building
Building capacity of our leaders and stakeholders by leveraging the strength of our community



Pitching Competitions
Conduct pitching competitions with women from various cities/sectors to discover their stories of struggles and achievements



Incubation & Acceleration
10-14 weeks specially curated program for women entrepreneurs across various sectors.



Go to Market & Community Commerce
Helping our women with the Go to Market Strategies through WE shop and GRP



1 lakh+ kms WE Global Yatra



Key Features



- **100 Power Women (Local women gathering)**

- Community Enablement
- 100 Power Women magazine in every city and sector
- Capacity building for leaders & women faces

- **WE – Pitch**

- Pitch your idea & work in 60 sec & be part of the exclusive 10 week – incubation program
- Let your story be part of WE pitch youtube official channel

- **Go to market approach**

- Display on Bus – multiple products made by women 
- WE Shop and Connect with E-commerce players
- Opportunity to become Distributor / Reseller 

- **Womennovator 10K Global Award**

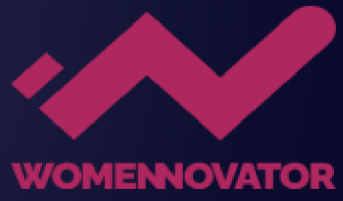
- Every event will have **28** Women Faces, **1** Leader, **6** Jury & **5** Partners awards for every City /Sector

- **Brand Equity Ambassador Program**

- WCF– an opportunity to connect with renowned female creators and influencers and do the brand equity deal



200 DISTRICT



26 STATES IN INDIA

STATES WE ARE STARTING FROM



Uttarakhand



Delhi



Maharashtra



Gujarat



Haryana



Uttar Pradesh



Madhya Pradesh



Rajasthan



Punjab

Did you know 84% of the Global Business happens because of **WORD OF MOUTH?**



How about we give you a trusted community of women to talk about your brand and provide you a 3 in 1 solution?

Womennovators Community Commerce

[Womennovators.com](https://www.womennovators.com)



3 in 1 Solution



Decrease

**Branding
Cost**



Decrease

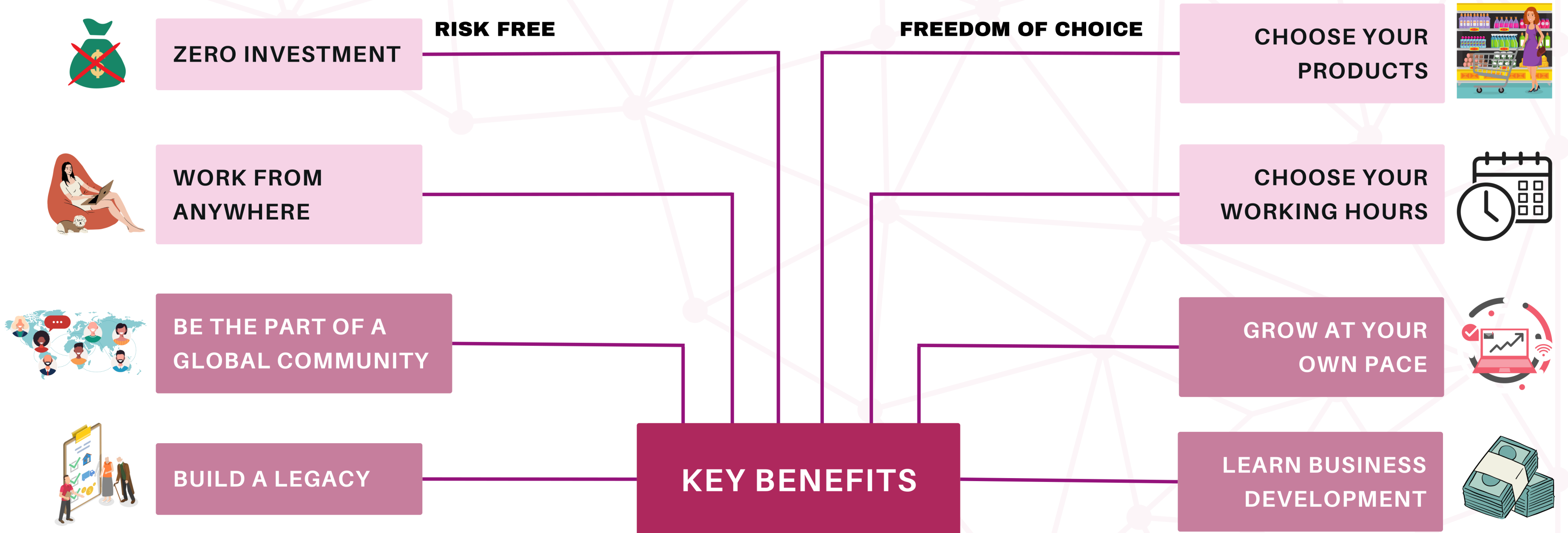
**Sales and
Distribution
Effort**



Increase

Impact

KEY BENEFITS, THAT NO ONE ELSE IS OFFERING



Potential to earn 20k-30K Per (this is just the beginning)

BEGIN WITH AN EASY PROCESS

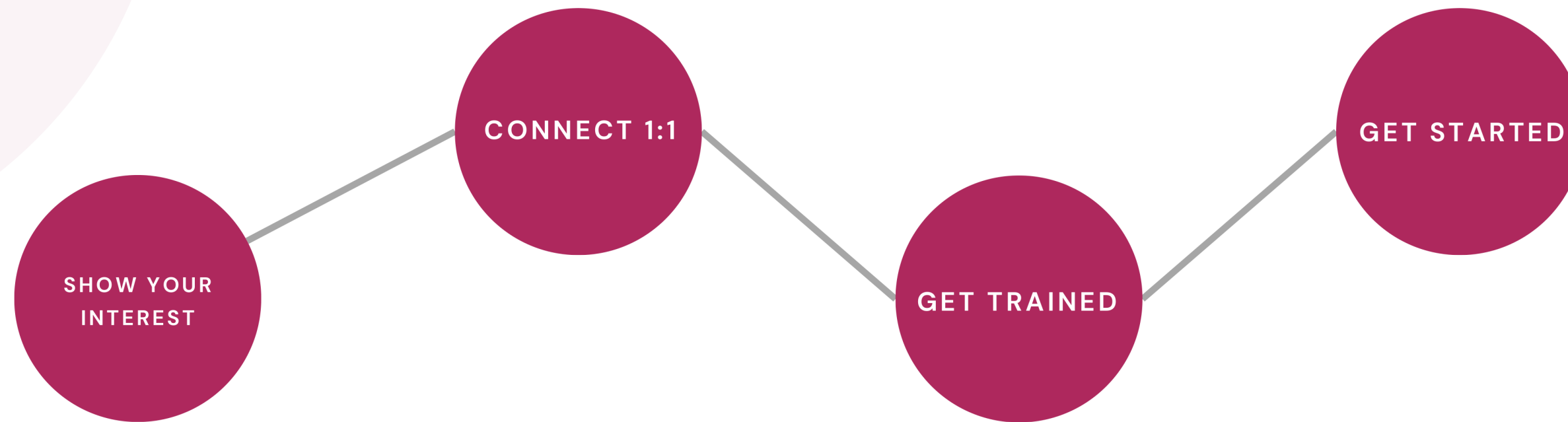


Connect 1:1

Team Womennovator will connect with you and explain the process and answer your questions.

Get Started

Get Started with your business and be financially independent.



Show Interest

Show your interest to start your own business with Womennovator by filling a simple form.

How to earn 20k-30k per/month

We have a simple yet Effective training program for you to help you build your business and support you in the journey.



State level Pre Event Itinerary*

S.No.	Description	Duration (minutes)
1	Arrival <ul style="list-style-type: none"> Attendees arrive at the designated venue for the state event. Registration and check-in process. 	10
2	Opening remarks / context starting <ul style="list-style-type: none"> Welcome address by the event organizer or host. Introduction of the purpose and significance of the event. 	10
3	Introduction of Stakeholders & Leaders <ul style="list-style-type: none"> Introduction of distinguished leaders, government officials, and key stakeholders present at the event. Recognition of their contributions to women entrepreneurship and empowerment. 	20
4	About Womennovator <ul style="list-style-type: none"> Presentation on the Womennovator organization, its mission, and vision. Overview of the initiatives, programs, and resources offered by Womennovator to support women entrepreneurs. Highlighting success stories and impact achieved by Womennovator. 	10
5	About 10K Fellowship Program <ul style="list-style-type: none"> Introduction to the 10K Fellowship Program, its objectives, and eligibility criteria. Explanation of the benefits and support provided to selected fellows. Testimonials from past fellows sharing their experiences and outcomes. 	10
6	About Global Yatra <ul style="list-style-type: none"> Overview of the Bus Global Yatra initiative, its goals, and objectives. Explanation of the mobile campaign's purpose to create awareness about women entrepreneurship, enhancement, and acceleration. Highlighting the cities and towns covered by the yatra and the activities conducted on the bus. 	10
7	Group Photo <ul style="list-style-type: none"> A group photo session to capture the collective presence of leaders, stakeholders, and organizers. The photo serves as a memento of the event and symbolizes unity and collaboration. 	10
8	Lunch/Dinner & Networking <ul style="list-style-type: none"> Networking session over a meal where attendees can connect, share experiences, and build relationships. 	40

Total Duration 120

Attendees - Stakeholders, Leaders & Government Officials

*Please note that the duration, agenda & attendees mentioned can be adjusted based on the specific requirements and flow of the event.

*Can be done online or offline depending on the circumstances

*Cost for these events are not included

**A
G
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N
D
A**

**PRE LAUNCH
EVENT | State wise**



City Event Itinerary*			
S.No.	Description		Duration (minutes)
1	Arrival	<ul style="list-style-type: none"> Participants and guests arrive at the event venue Networking opportunities among attendees. 	10
2	Opening remarks / context starting	<ul style="list-style-type: none"> Introduction by the event host, setting the context for the event and highlighting its objectives. Welcoming all participants and expressing gratitude for their presence. 	10
3	About Womenovator	<ul style="list-style-type: none"> A brief presentation or speech is given to introduce Womenovator, highlighting its mission, goals, and previous accomplishments. 	10
4	Anchor/Motivational Speaker 1	<ul style="list-style-type: none"> Introduction of the event jury and explanation of the pitching method. Motivational speaking session to inspire and energize the participants. Sharing valuable insights and tips for successful pitching and entrepreneurship. 	20
5	50 nos 1-minute pitches by participants- WE-PITCH	<ul style="list-style-type: none"> Women entrepreneurs who are part of the program present their business ideas in 1-minute pitches. 	60
6	Motivational/Guest Speaker 2	<ul style="list-style-type: none"> A second motivational or guest speaker takes the stage to inspire and motivate the participants. 	15
7	Announcement of winners	<ul style="list-style-type: none"> The 20 winners of the pitching session are announced, and their achievements are celebrated. 	15
8	Launch of magazine	<ul style="list-style-type: none"> The launch of womenovator magazine is announced and showcased. 	5
9	Thank you note	<ul style="list-style-type: none"> A brief note of gratitude is expressed to the jury members, participants, partners, and attendees for their presence and support. 	2
10	Group Photo	<ul style="list-style-type: none"> Participants, winners, speakers, jury members and organizers come together for a group photo to commemorate the event 	3
11	Refreshments	<ul style="list-style-type: none"> Participants, guests, and organizers have the opportunity to network and enjoy refreshments, allowing for informal interactions and further discussions. 	30
Total Duration			180
Attendees - Stakeholders, Jury, Leaders & participants			

*Please note that the duration, agenda & attendees mentioned can be adjusted based on the specific requirements and flow of the event.

A G E N D A

WE Pitch Competition CITY & Sector WISE EVENT



State Consolidated Event Itinerary*		
S.No.	Description	Duration (minutes)
1	Arrival	10
2	Opening remarks / context starting	10
3	Panel Discussion 1	45
4	Womennovator and way forward	10
5	Key note speaker	10
6	Display of magazines	10
7	Talent show	10
8	Panel Discussion 2	45
9	Group Photo of all winners & stakeholders	15
10	Lunch/Dinner & networking	45
Total Duration		210
Attendees - Stakeholders, Jury, Leaders, Government officials & participants of all city events		

*Please note that the duration, agenda & attendees mentioned can be adjusted based on the specific requirements and flow of the event.
 *Cost for these events are not included

A G E N D A



FOR DEMO DAY



Expected output & focus

2,40,000 lives impacted

200 events

200 magazines of 100 Women each

Exposure to a large and diverse audience

Access to a network of women entrepreneurs

Opportunity to mentor and support women

Increased diversity and inclusion

Improved brand reputation

Last mile connect

CSR and ESG Reporting

Better public relation

Advantage

International & domestic exposure

Widespread Recognition

PR & Media Coverage

Induction to Rapid Acceleration Program

Personalized Training in the art of executive presence

Networking Opportunities

Tracks

Entrepreneurship

Governance and state capacity

Rural Livelihood

Skill Development

Building Institutional leaders

Government Grants and Schemes



[Register for womenovator Creators Fest 2.0](#)

[Creator Fest 2023 Report](#)

Stakeholders



WE COLLOBORATE & CO-CREATE



NGOs



Banks



State & Local Government



Educational institutions



Anganwadi



Industries association



Local businesses



Media partners



Village Sarpanch

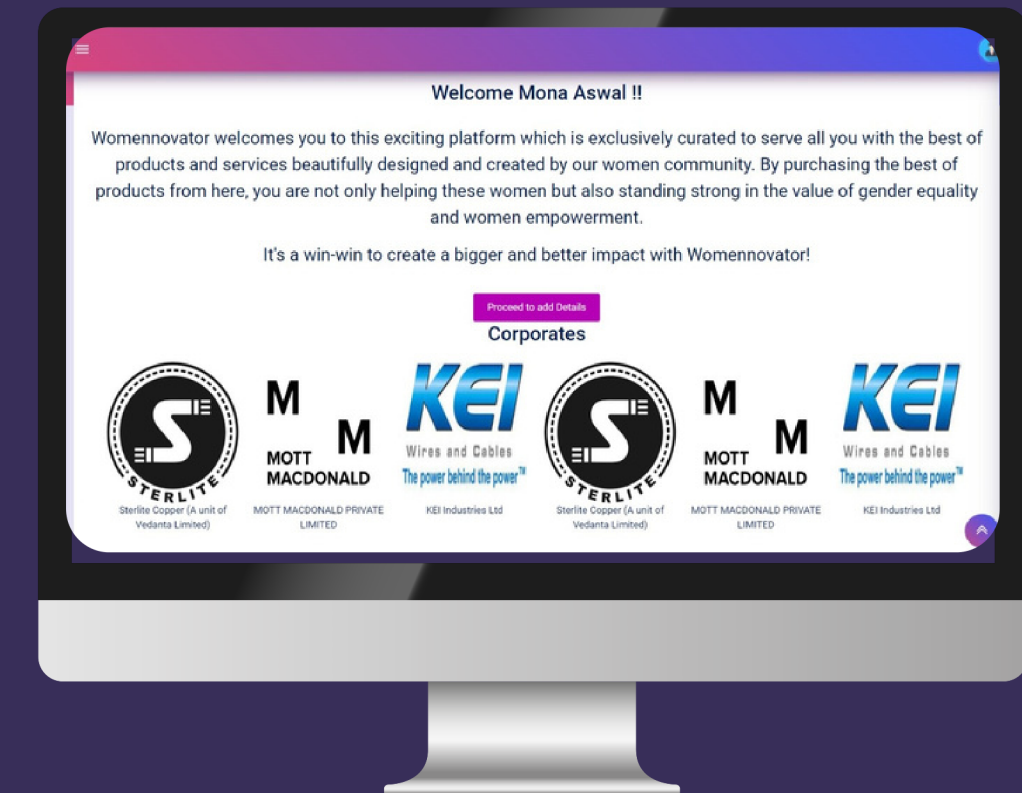
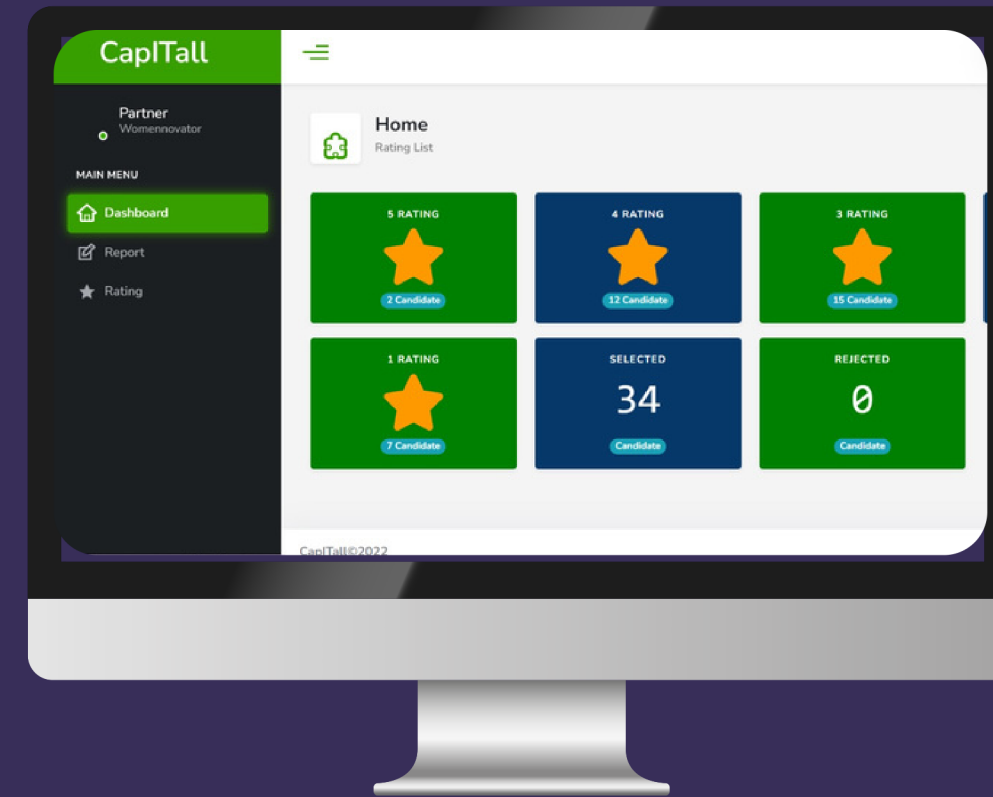


Community leaders



Investors

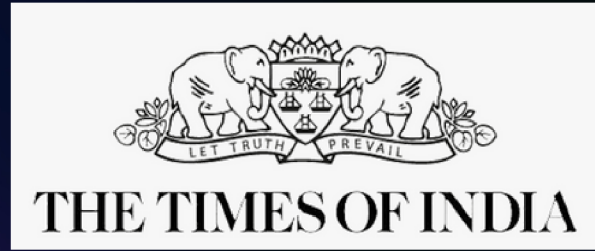
TRACK IMPACT THROUGH CUSTOMIZE DASHBOARD + CASE STUDY



CapITAI Client Profile for Amandeep Kaur:

Category	Question	Response	Reviewer Remarks	Attachment (if Required)
General Information	Company Name			choose file
General Information	Designation	Co founder	-	choose file
Applicability	Business Sector	Designer Belts	-	choose file
Applicability	Established Since	2021	-	choose file
Applicability	Key Members/Partners (Family business (Husband - Mr YY, Sister - Ms ZZ))	Family Business with Husband	-	choose file
Applicability	Share in business (ex: 50-20-10)	100	Sole Proprietor	choose file
Applicability	Turnover (before and after covid) -In Rs. Could be a 3 year trend	20 Lakhs	-	choose file

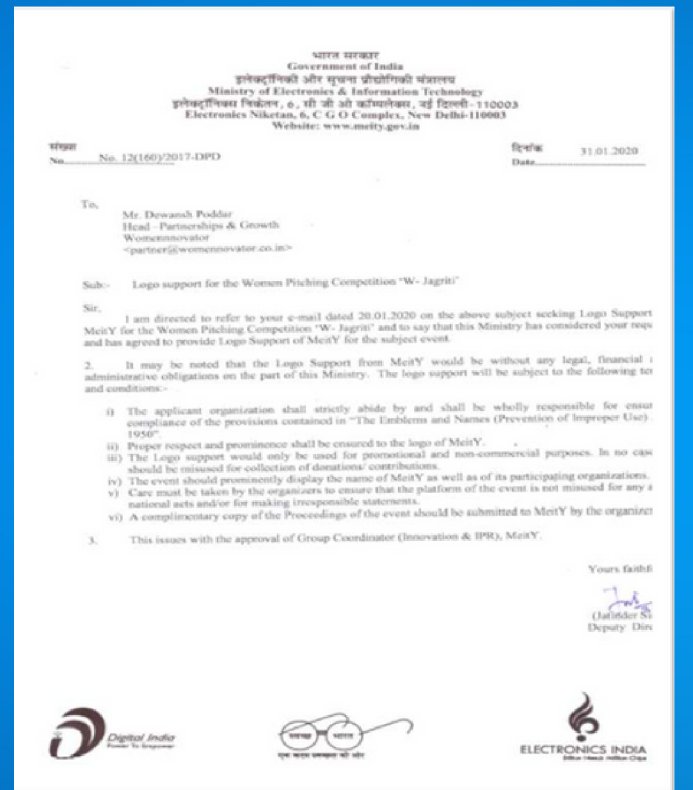
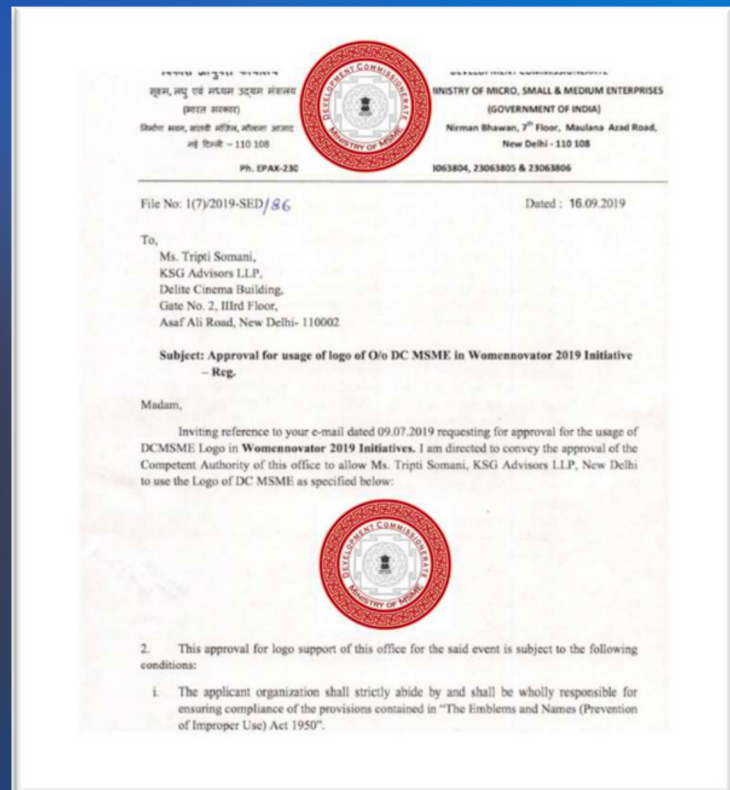
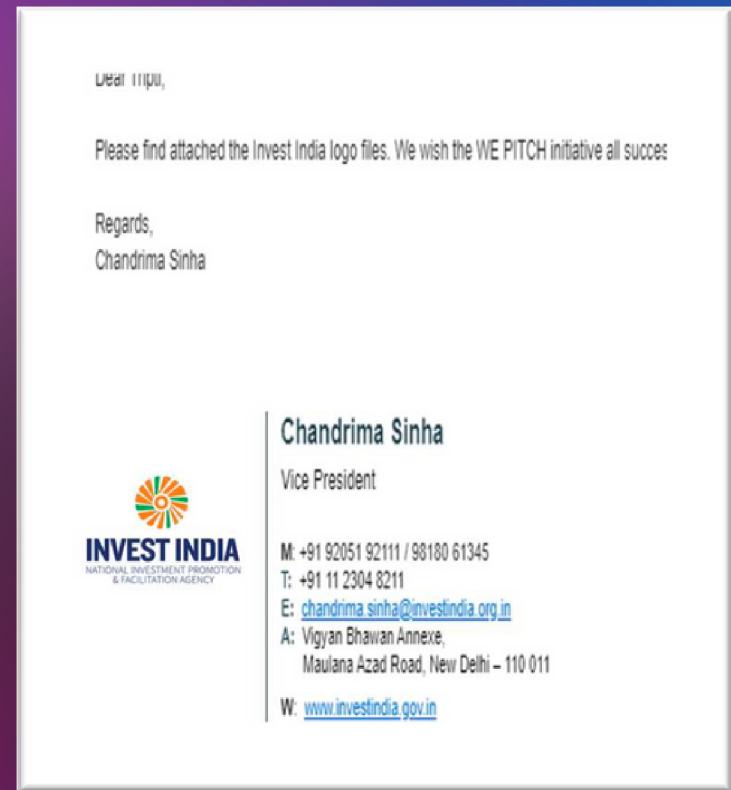
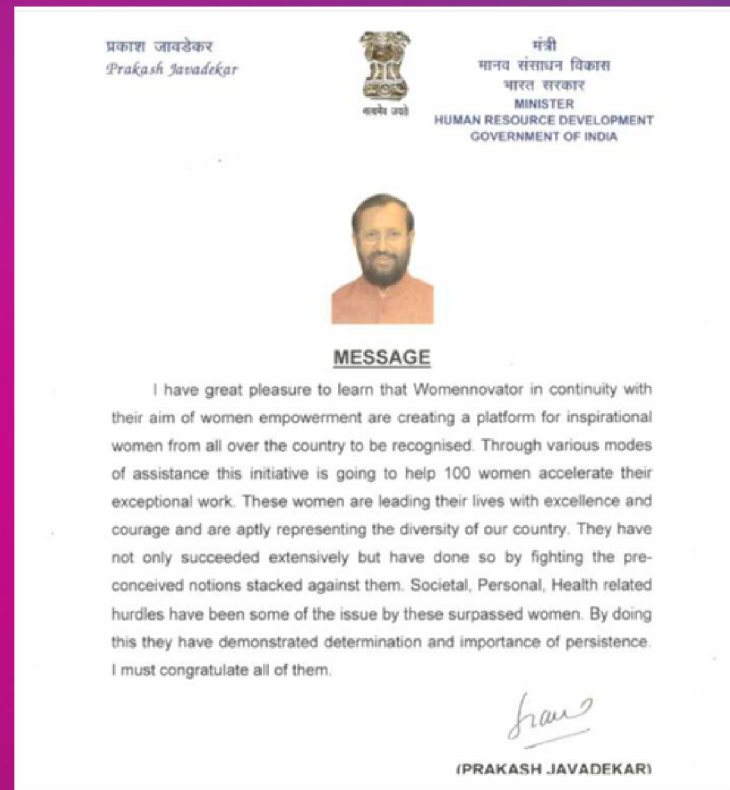
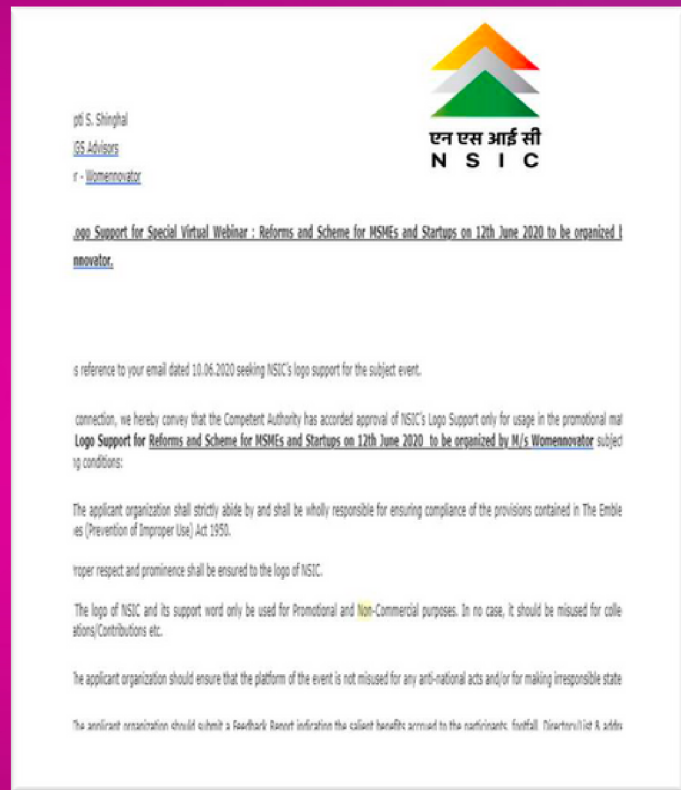
MEDIA COVERAGE



and many more...



GOVERNMENT ENDORSEMENTS



Association Letter
from NSIC

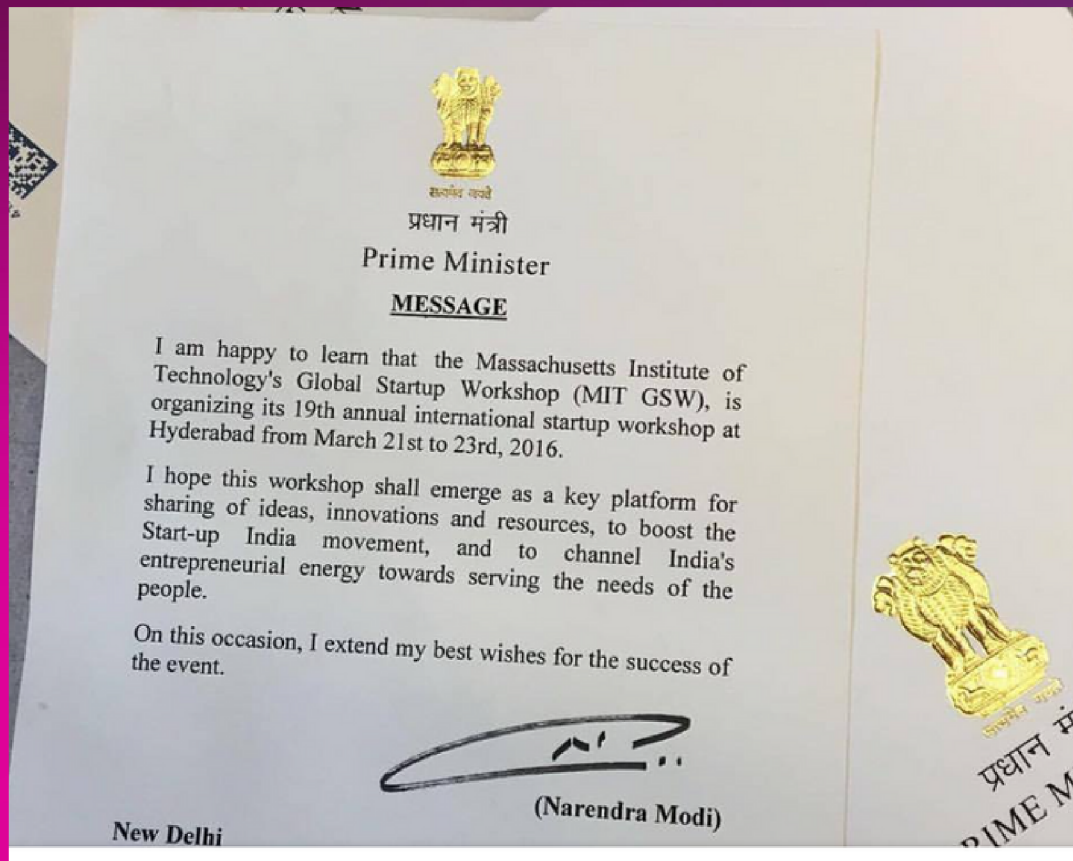
Appreciation Letter
from Mr. Prakash
Javadekar, HRD
Minister

Association Letter
from INVEST INDIA

Association Letter
from Micro, Small
and Medium
Enterprises

Association Letter
from The Ministry of
Electronics and
Information
Technology

NOTICABLE CURATED & SUPPORTED PROPERTIES





Get Closer With Us



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