

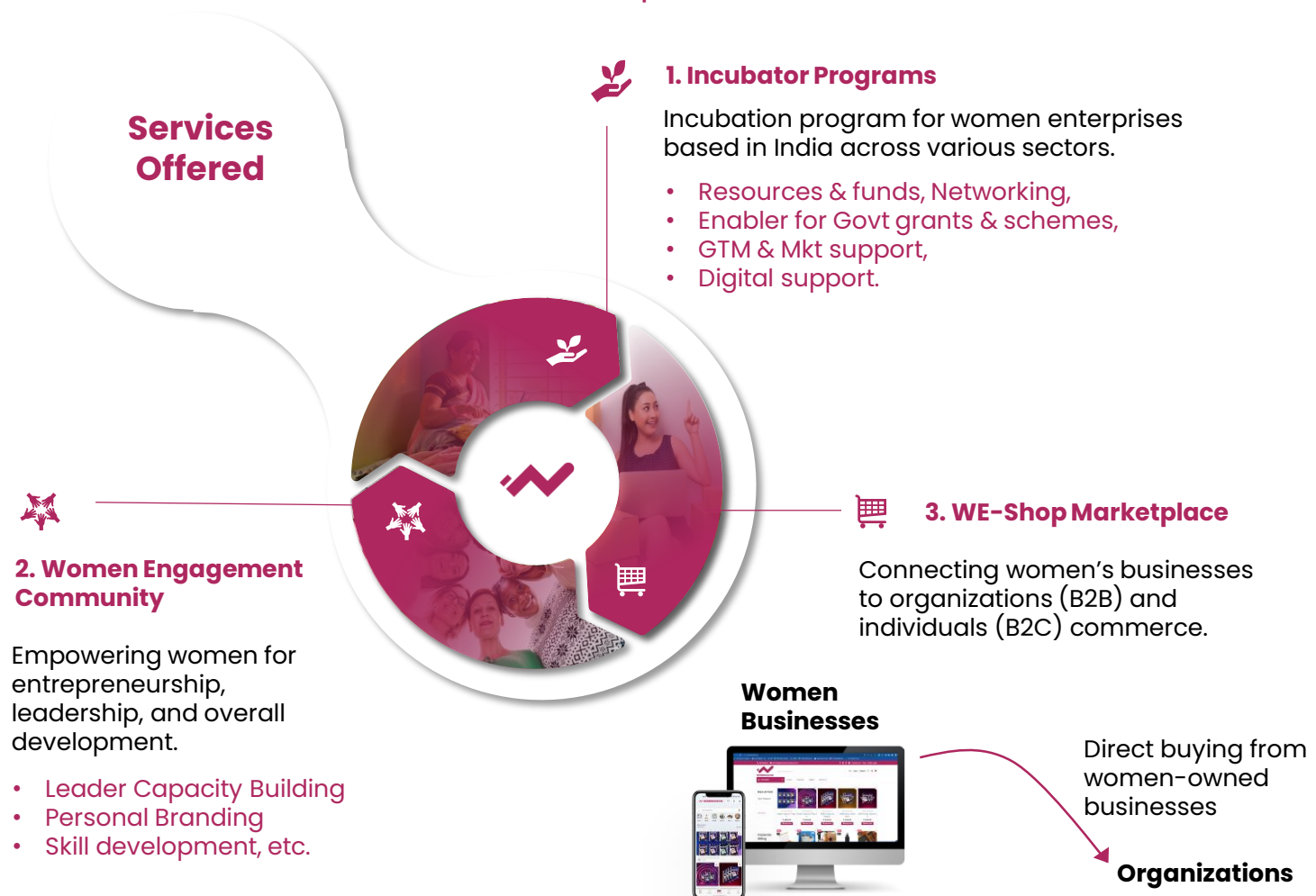
# Corporate Strategic Partnership Opportunities



**WOMENNOVATOR**

# Womennovators at a Glance

Womennovators is a global **Network, Incubator** & growing **Marketplace** dedicated to empowering women entrepreneurs, leaders, and professionals.



For more than a decade, Womennovator is empowering women to become job creators and policy change-makers, driving positive impact in their communities and beyond.



## 7 Countries

Presence in 7 nations – India, UAE, Australia, USA, Africa, Bangladesh & Sri Lanka.

**20k+**  
Members' community

**100k+**  
Women impacted

**250+**  
Events conducted

**600+**  
Women listed in We-Shop

**400+**  
Partners & collaborators

**300+**  
College onboarded

**1000+**  
National/International awards & recognitions

**Leaders**  
In 100+ Cities, 90+ Sectors & 20 Countries.

# Collaborations & Strategic Partners



- 50+ Association Partners
- 120+ Value Partners
- 150+ Online & Offline Media Partners
- 60+ Academic Institutions

## Support from Indian government














## Public Sector Undertakings






## Incubation program Partners











## Custom Acceleration






## International Partners





## Academic Partners










## Knowledge Partners





And more...

# Collaborate with Womennovators & Let's Ignite the Change Together

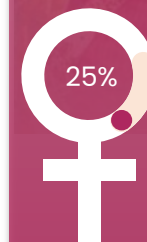
## *From the Founder's Desk*

By forging strategic partnerships with forward-thinking corporations like yours, we can drive meaningful change and create a more inclusive, equitable, and sustainable future.

**We invite you to join us** in our transformative journey and be a part of our mission to **Empower 1 Billion Women Globally by 2032.**

By supporting our mission, your corporation can be at the forefront of transformative change, fostering a future where women's potential knows no bounds.

Together, we can ignite a powerful movement that drives prosperity, progress, and social good for all.



With the effort and perseverance of our founder, we have set a new milestone for Women Entrepreneurs.

**"Out of total annual procurement from MSMEs, 3% from within the 25% target is mandatory earmarked for procurement from MSMEs owned by women."**

### **Tripti Shinghal Somani**

Founder Womennovator

NLU,  
ICAI,  
SRCC

TEDx Speaker  
Times 40 under 40  
ET Inspiring Leader

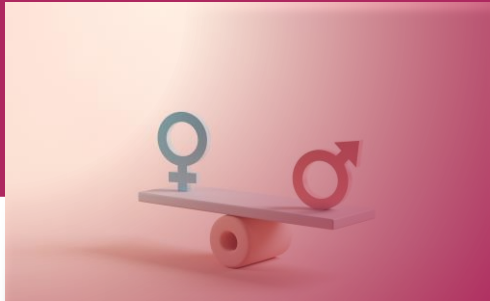


- UN Women India: KGS Advisors awarded **SME Champion** in Community
- Executive Committee Member – **SRCC, Delhi**
- Board Member at DS Group – Center of Entrepreneurship at **IIT Delhi**
- Ex-Co-/Chairperson – **MSME Council | Startup Council | Women Entrepreneurship Council – PHDCCI | ASSOCHAM | FICCI**
- Ex-PwC | **Grant Thornton | World Bank**
- Ex-Member, Governing Council – **NIESBUD – MSDE**



# Win-Win Partnership

## Benefits of becoming a partner



**Be the part of women equality, empowerment, Gender Responsive Procurement (GRP) Programs & more.**

- Collaborating with Womeninnovator allows corporations to actively contribute to women's economic empowerment and gender equality.
- By supporting initiatives like GRP programs, corporate partners can play a vital role in promoting women-owned businesses, fostering diversity, and creating a more inclusive business landscape.



**Get access to talent, women influencers, social leaders, professionals, entrepreneurs & more.**

- Partnering with Womeninnovator provides corporations with access to a diverse and talented pool of women entrepreneurs, professionals, influencers, and social leaders.
- Gaining access to this pool will open doors to innovative ideas, diverse perspectives, potential collaborations, corporate creativity and growth.



**Boost your corporate image, Create Social impact, Run CSR activities, Build public relations (PR) & more.**

- Associating with Womeninnovator showcases a corporation's commitment to social responsibility, diversity, and women's empowerment.
- As joint CSR activities create meaningful change and lasting goodwill. Such initiatives will also bolster positive public relations, enhancing the corporate image.



**Access the largest women network to promote your products & services, Expand your market, & more.**

- Through partnership, corporations gain access to the largest women's network in 7 countries, and get opportunities to promote products and services.
- By tapping into this vast network, businesses can expand their market reach, engage with potential customers, perform survey & samplings, and drive growth and profitability.

**Through our diverse incubation programs, community-building initiatives, and WE-Shop platform, your corporation can gain access to a vibrant network of talented women, innovative ideas, and market expansion opportunities.**

# How can You Join the Force.

## Expectations & Corporate Roles

### Be an Empowering Incubation Partner

As a corporate partner, we expect you to actively empower women entrepreneurs and women-owned businesses.

**You can make a significant impact by providing various forms of support, such as:**

- Sharing your workspaces and resources to create a conducive environment for their growth.
- Offering mentorship and expertise to guide them through challenges and foster innovation.
- Allocating funds or grants to help them scale their ventures and access new markets.
- Extending your network and connections to open doors for collaboration and opportunities for them.

### Enable Positive Change within the Women Community

Your partnership can play a pivotal role in creating positive change within the women community.

**Consider the following ways to contribute in the network:**

- Providing venues and facilities for community events, workshops, and networking sessions.
- Sponsoring impactful events or initiatives that promote women's leadership and development.
- Offering marketing and PR support to amplify the reach and impact of women-led initiatives.
- Facilitating skill-building programs and training sessions to enhance their capabilities.

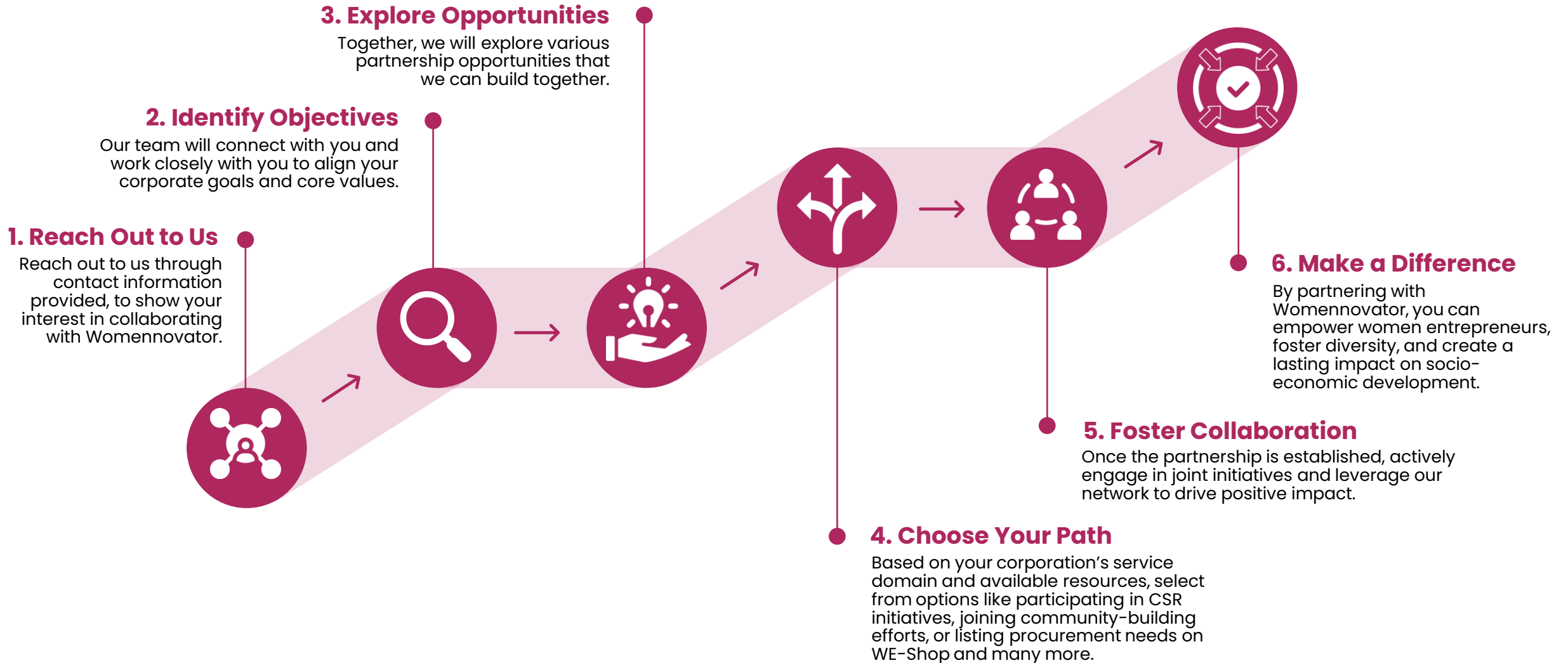


### Embrace GRP initiative Through WE Shop

By joining our WE Shop platform, you can actively support GRP and make a difference in the following ways:

- Listing your products and services to provide women entrepreneurs access to larger markets.
- Setting procurement targets for sourcing from women-owned businesses in your supply chain.
- Collaborating with women-led enterprises for long-term partnerships and contracts.
- Participating in supplier diversity programs to create more inclusive business practices.

# Collaboration Journey



# Let's Start a Journey Towards a More Empowered Future

## Reach Out to Us

### POC

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Founder - Womennovator

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**[contact@womennovators.com](mailto:contact@womennovators.com)**

### Social



**[/womennovator](#)**



**WE-Shop App**

